



Business Plan Engagement Working Group

Resident & Stakeholder Survey 2024

Survey Analysis and Presentation of Results

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Background

In February 2024 the Parish Council approved a strategy *‘to actively engage residents and other stakeholders to understand their views and priorities for the Parish and for them to feel a valued member of the Community. The output will inform the Parish’s Council’s review and update of its Business Plan & priorities’*.

The strategy comprised 6 steps:

Step 1: A wide-ranging survey of all households and stakeholders

Step 2: Analysis and presentation of results

Step 3: Identification of key themes & options from the survey

Step 4: Consultation on preferred options

Step 5: Adoption of specific proposals for inclusion into the Business Plan

Step 6 Communication of outcomes to residents

NB: The exact form of step 4 is dependent on the outcomes of Steps 1-3.

The survey proposed for Step 1 was approved by Council in April 2024 following a pilot.

The survey was delivered by hand by Cllrs during the period 11 May to 19 May. The survey was open for completion on the Council website from 10 May and the survey closed on 17th June 2024.

The survey was widely publicised in a variety of ways:

- Council’s website and notice boards
- Flyers with QR codes were displayed in local shops, pubs & restaurants
- Through local stakeholders such as schools
- Through social media.

Analysis Methodology

Residents responded either by completing the survey online using the Council’s survey tool – Survey Monkey - or by returning a paper copy by Freepost back to the Council Office where these responses were entered by Council Officers into the Survey Monkey tool.

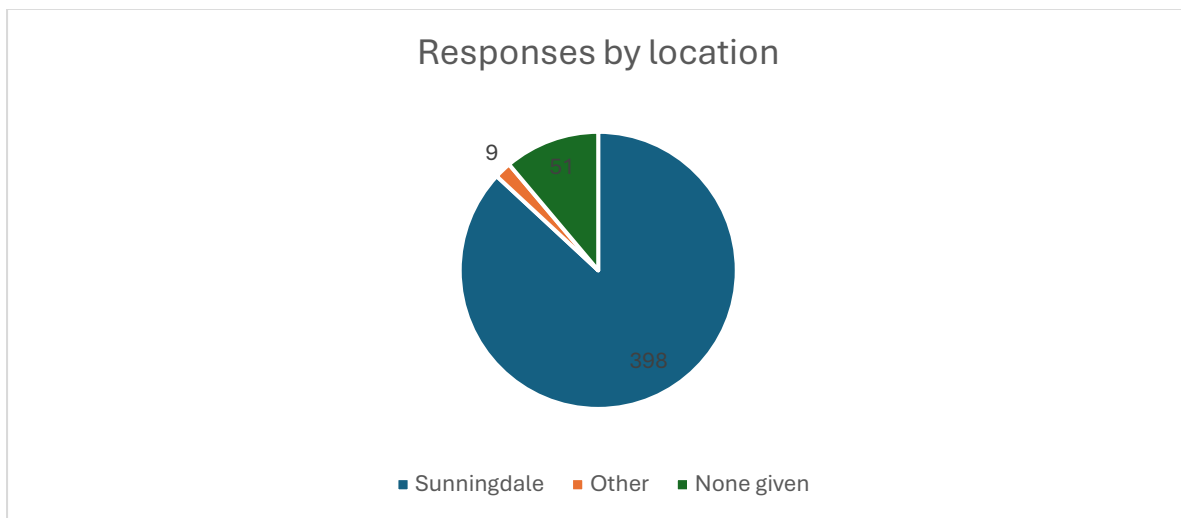
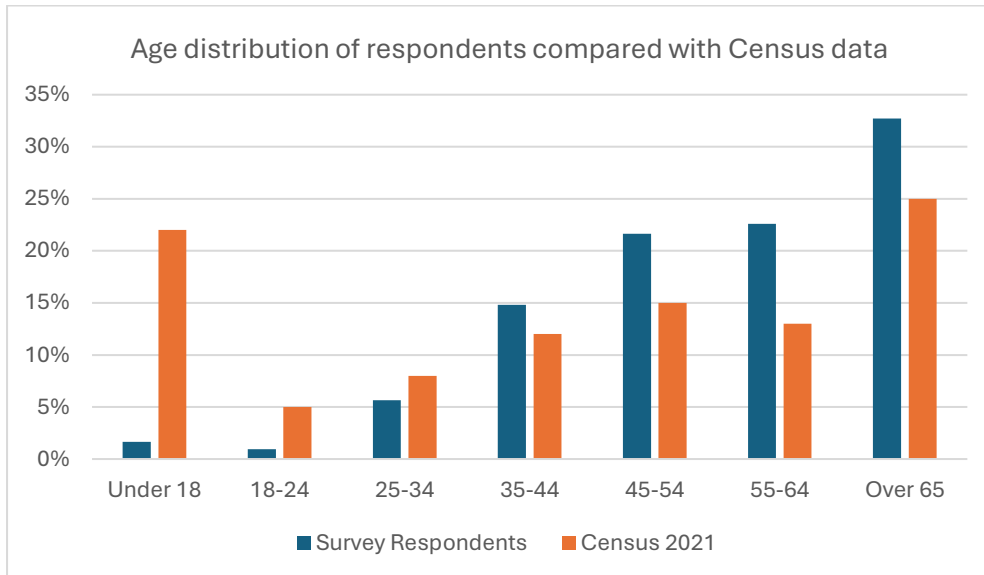
The survey consisted mostly of open-ended questions which respondents completed with free form text. Such information is not readily amenable to Survey Monkey’s analysis tools. The following approach to analysing the results was taken:

1. Survey Monkey was used to analyse all the hard data. This included, for example, number of respondents, age profile and yes/no questions.
2. The soft, freeform, data was analysed by:
 - a. Listing all responses to each question.
 - b. Counting the number of mentions of a particular suggestion made in each question. For example, the number times residents suggested more toilets were needed at the Recreation Ground was counted and recorded as number of mentions
 - c. Where a respondent gave two or more answers in one response this was counted as two or more mentions.
 - d. Where respondents entered a response in the ‘wrong’ answer box their answer was counted in the correct box. (e.g. some respondents suggested **new** facilities in the park in Question 1 when Question1 was about improvements to the **existing** facilities. These answers were then included in the question 2 analysis).

- e. Answers were then grouped into topics and the results presented by topic. Examples of this are 'Parking at the Recreation Ground' and 'The Curly Wurlly Café'.
- f. As a final check to make sure all answers have been captured the data was exported to excel to search by answers. For example, to search by 'blue badge, to compare with the number of mentions recorded.

Who completed the survey?

458 responses were received: 260 online & 198 by post.



Statistical Significance

458 responses were received. Approximately 2800 surveys were delivered by hand to addresses in the Parish. Local stakeholders were also contacted. Most households returned one survey on behalf of their household. The statistical significance of the survey is shown below:

Population Size (households)	Confidence Level * ¹	Sample Size	Margin of Error
2800	95%	458	+/- 4.2%

¹ * Industry standard is 95%

Section 1 Community

Community covered Sports & Leisure (at Broomhall Recreation Ground and elsewhere in Sunningdale), Other Community Services and Events.

Section 1.1 Sports & Leisure at Broomhall Recreation Ground

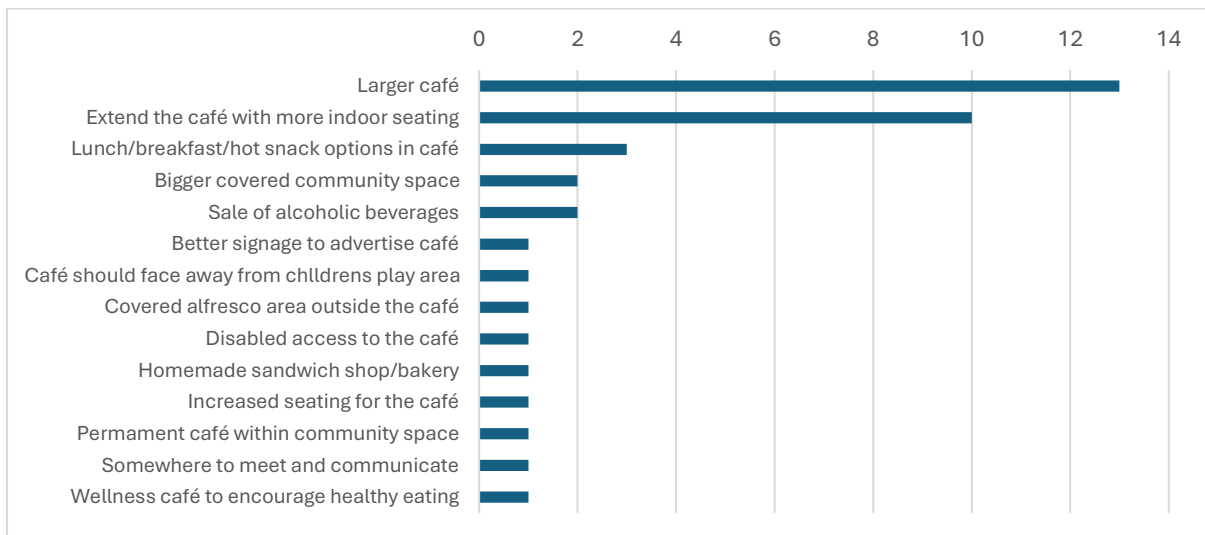
Question 1 Improvements to existing facilities at the Recreation Ground

325 people answered this question, 128 did not comment

The survey took place while works to upgrade the park (the ‘teen scene’ and the footpath to the woodland) were not finished. Fifty people expressed disappointment & frustration that the work had taken far too long.

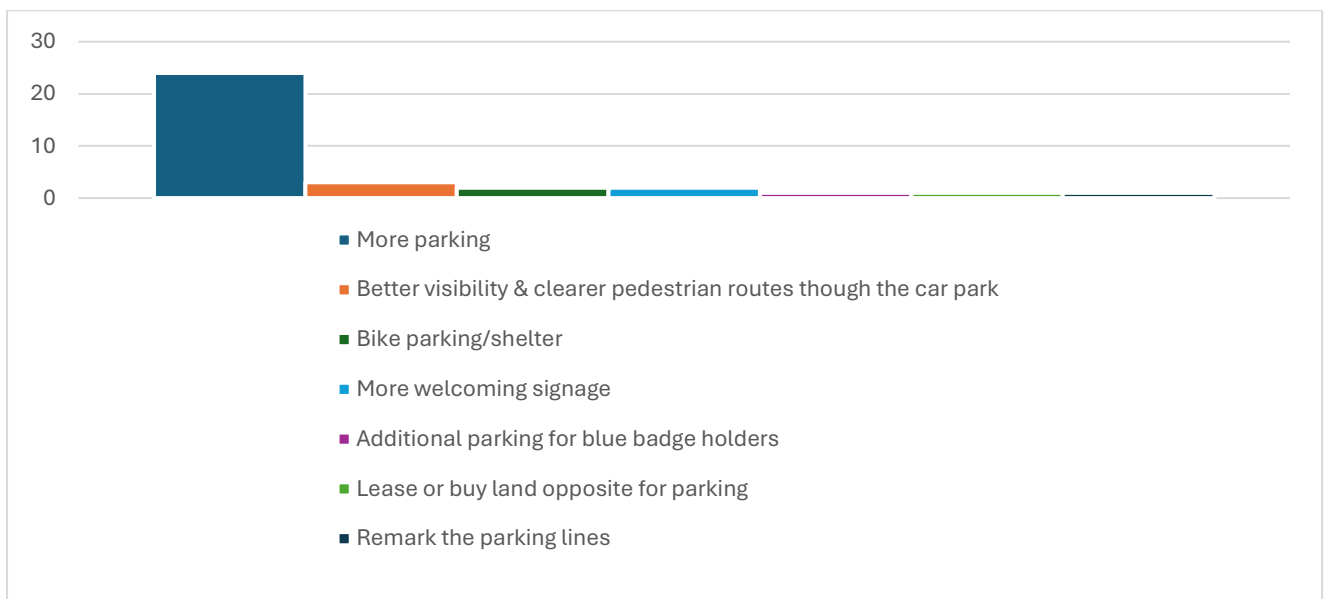
The Curly Wurly Café

39 mentions



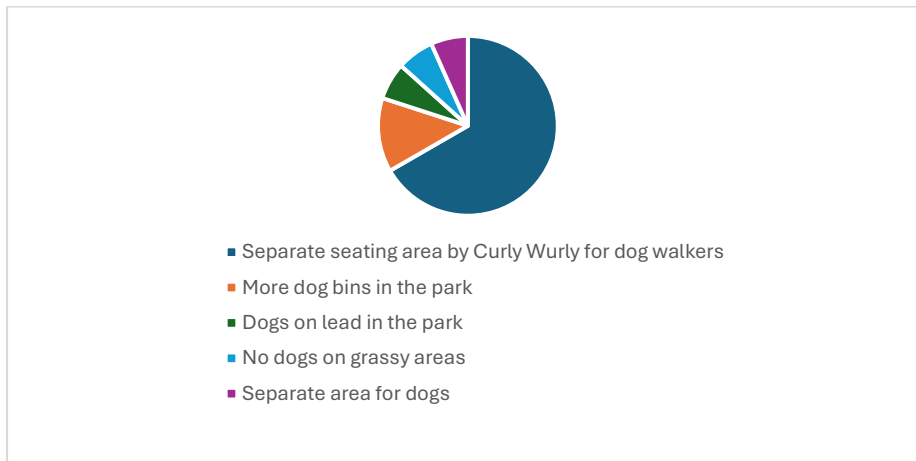
Parking & Signage

34 mentions



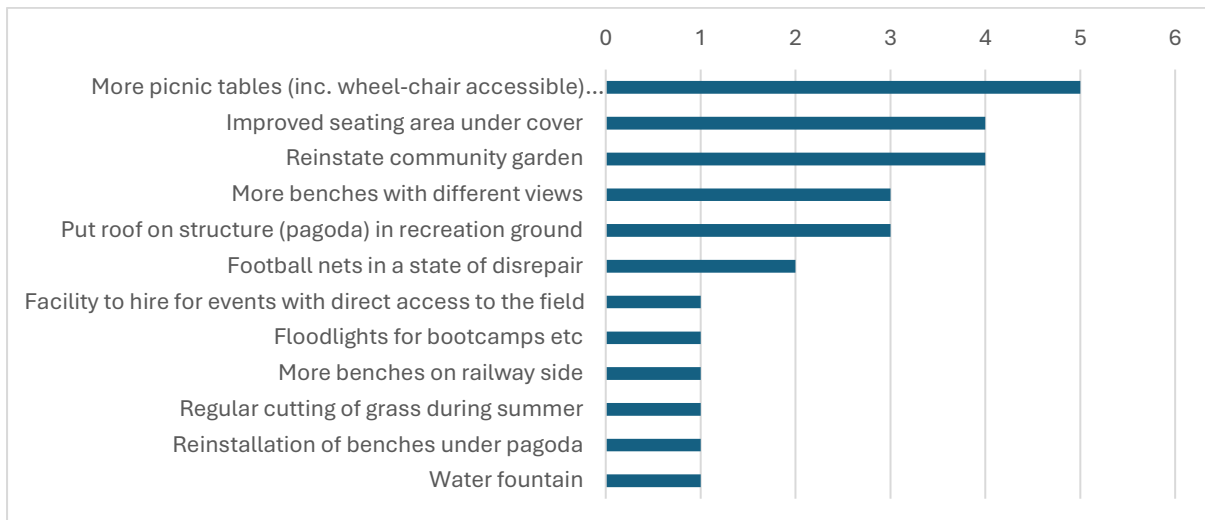
Dogs in the Recreation Ground

30 mentions



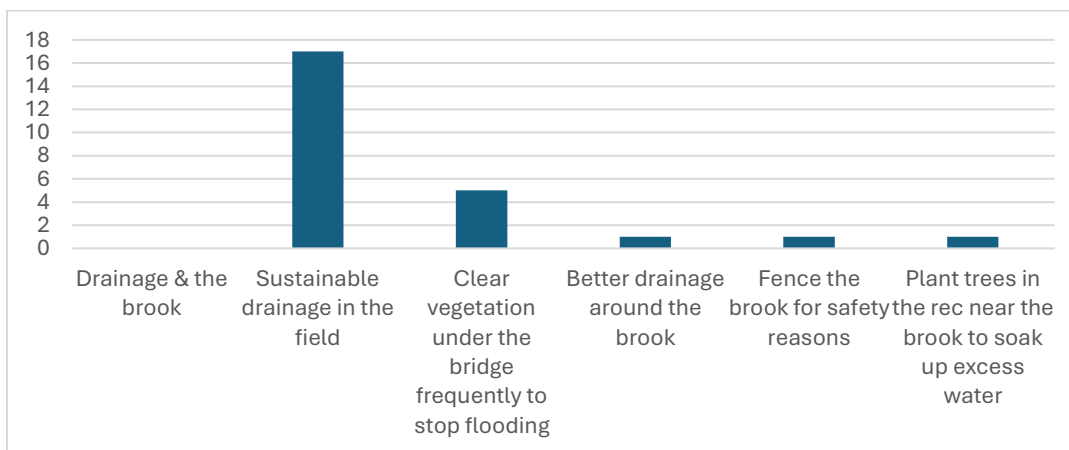
The Recreation Field

27 mentions



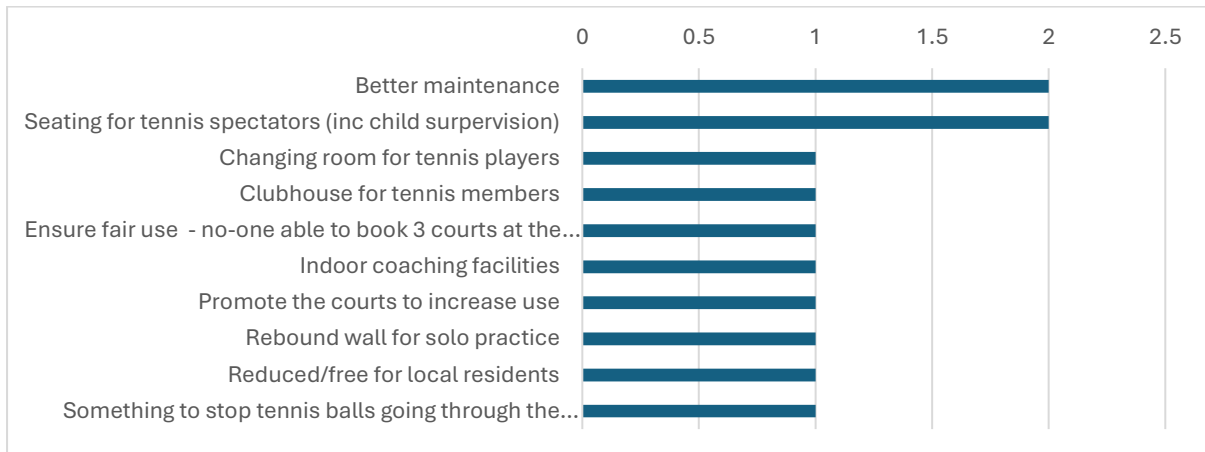
Drainage & the brook

26 responses



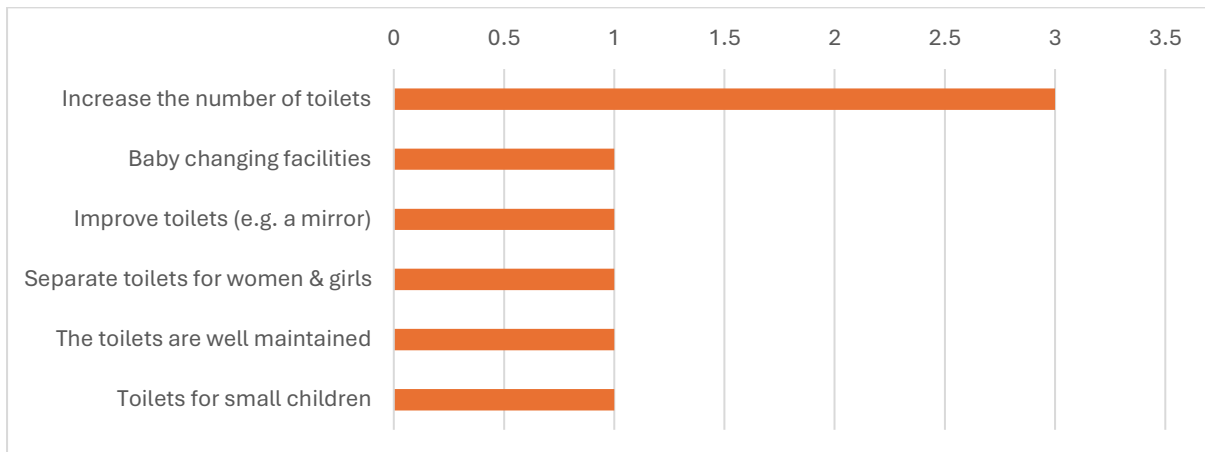
Tennis

12 mentions



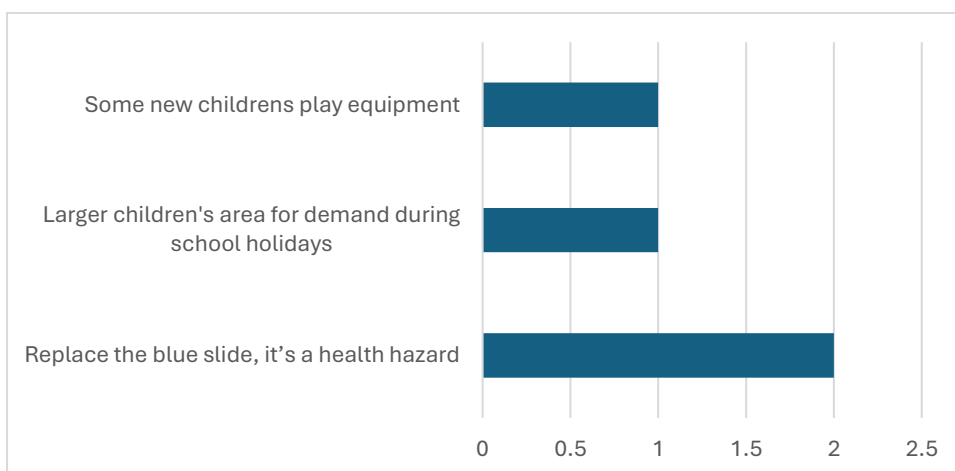
Toilets

8 mentions



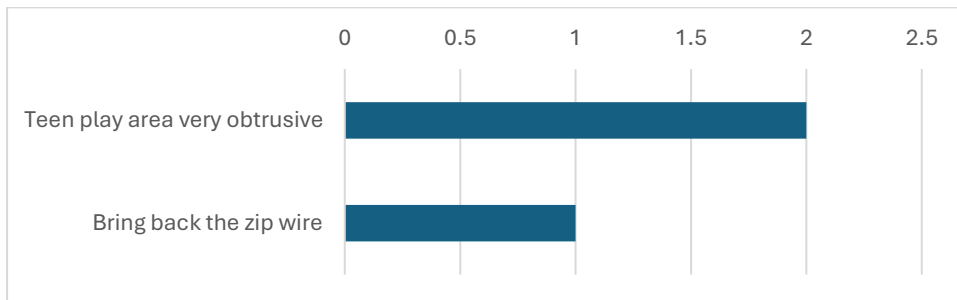
The Playground

4 mentions



Teen Scene

3 mentions

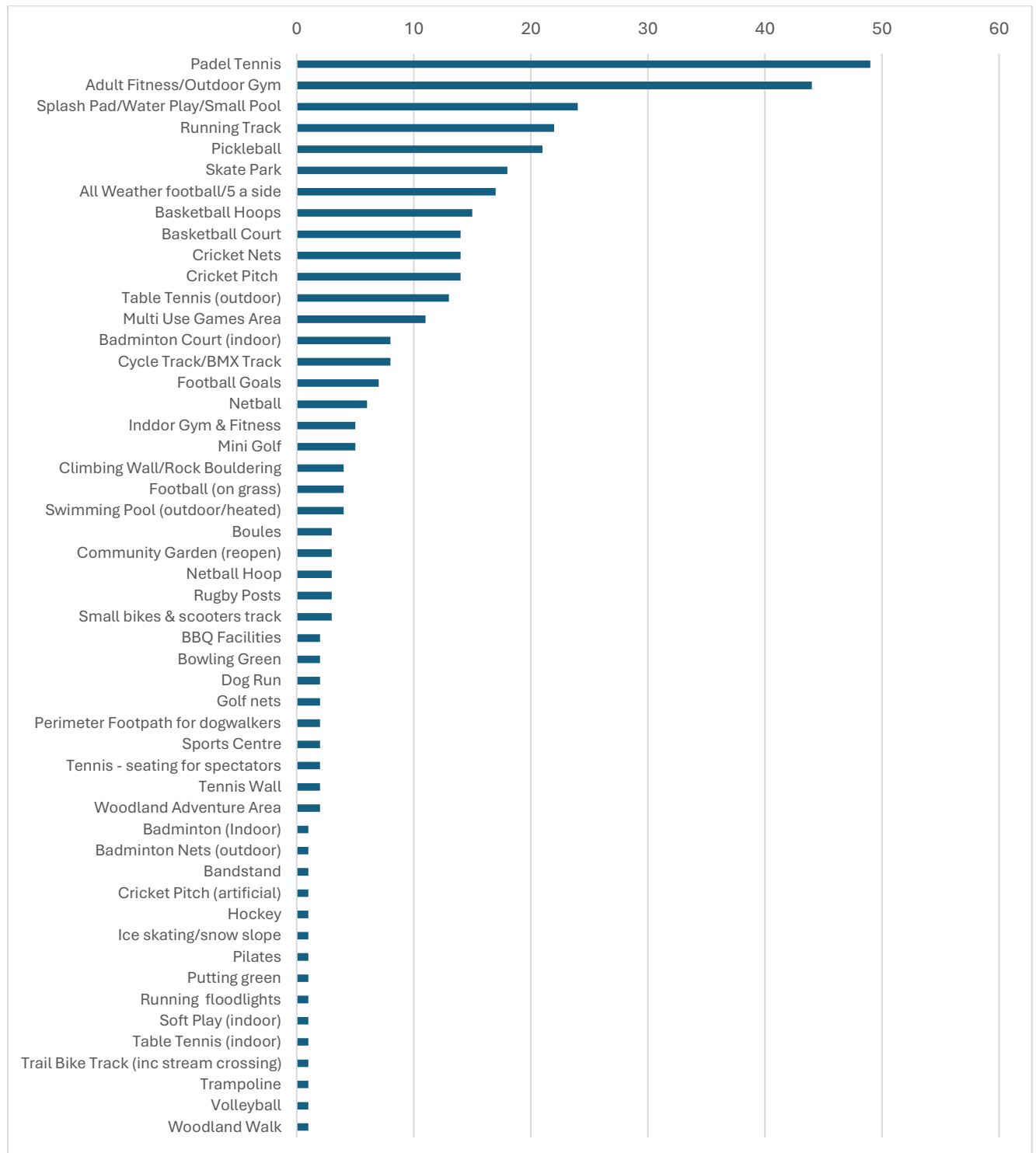


General comments

	No of mentions
Fence & clear the stream	2
Keep it better maintained	2
Keep it natural & green (wild garden/peace garden)	2
It's a good facility	1
Lockers for safe storage of personal items	1
Youth Club in Pavilion (Fri/Sat evenings)	1

Question 2 New sports & facilities at the Recreation Ground

375 mentions

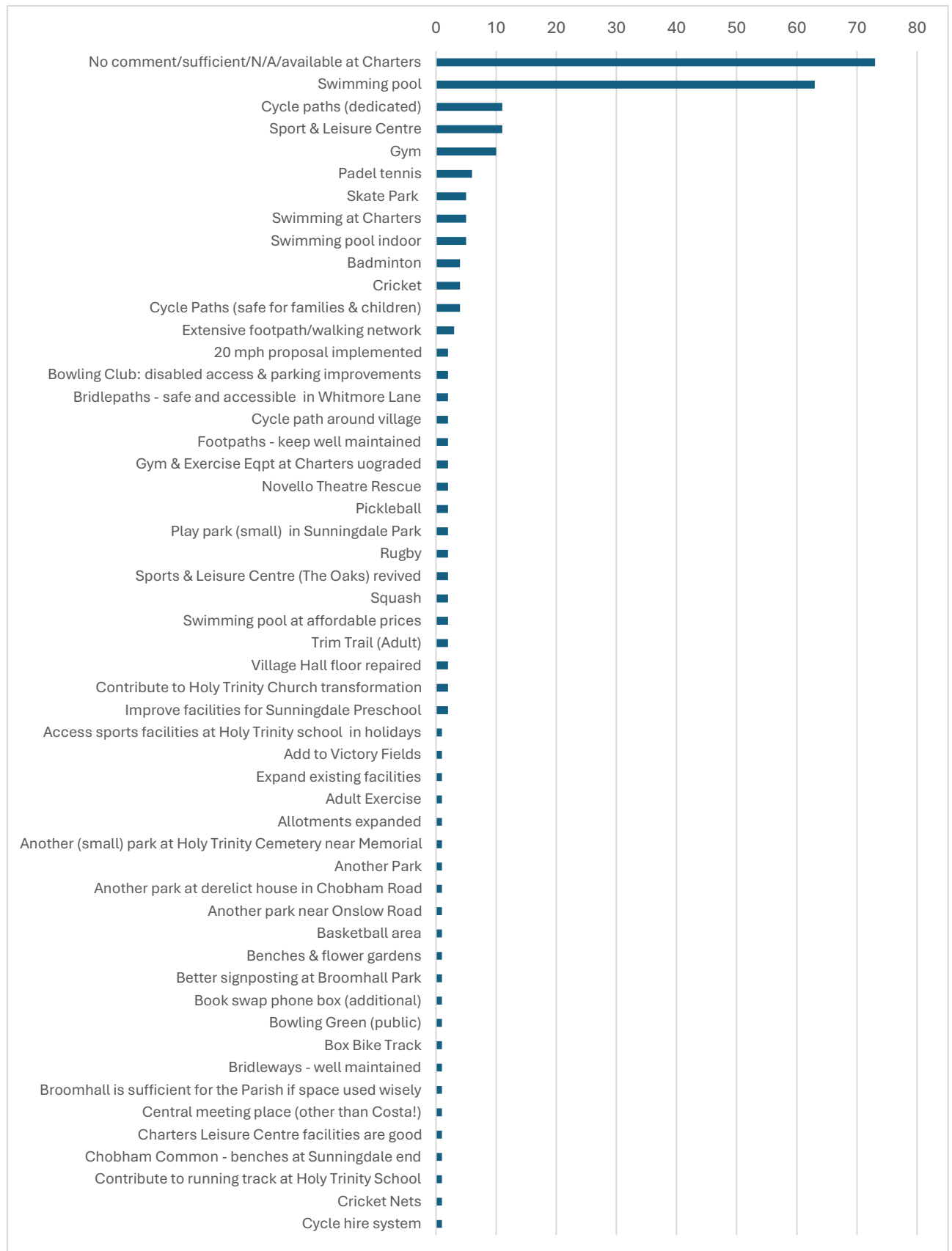


- 36 respondents felt that there are already sufficient facilities in the Recreation Ground.

Question 3 Sports & Recreation facilities needed elsewhere in Sunningdale

313 mentions

table continues next page



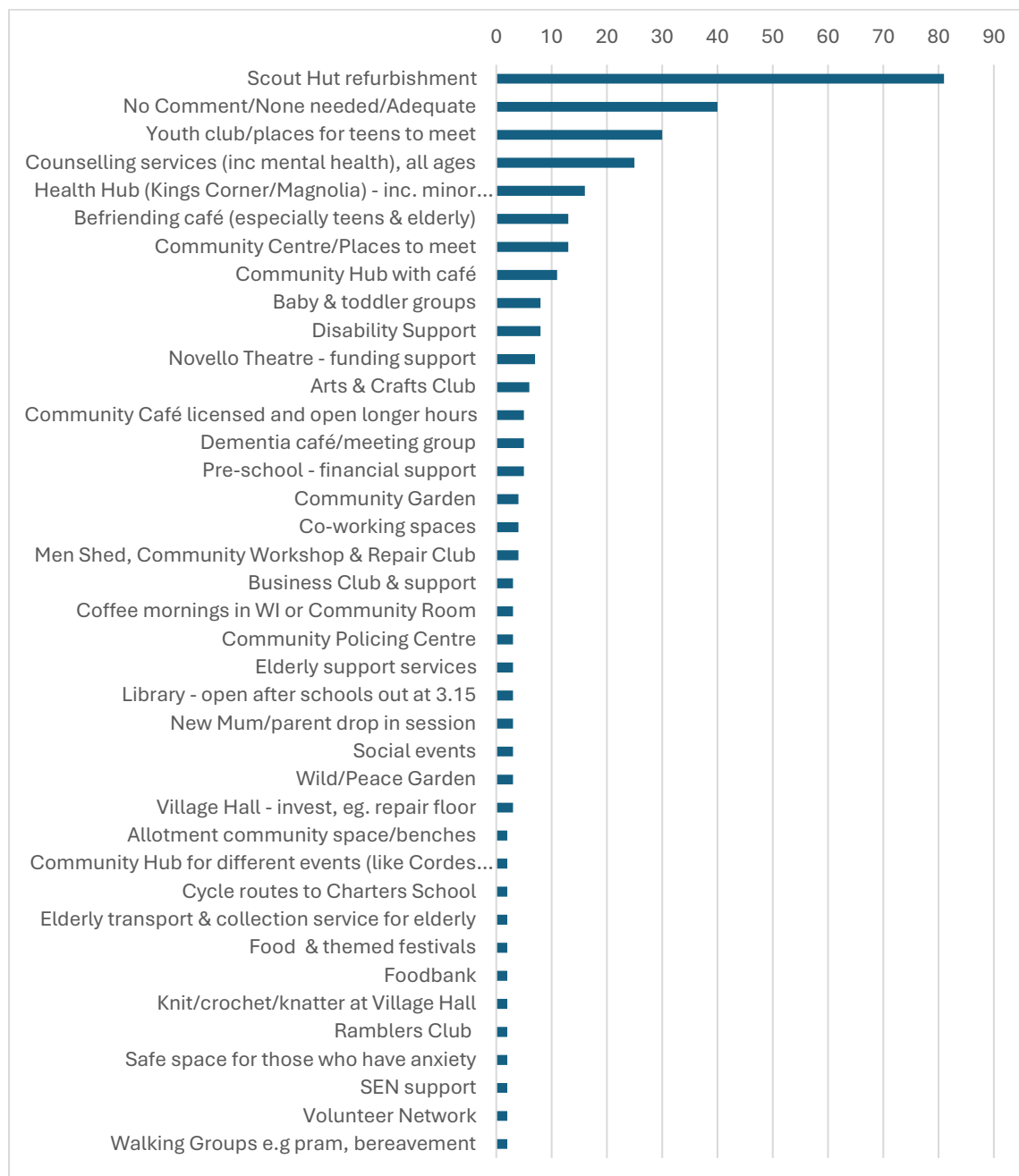
Cycle hire system	1
Cycle Riding Area	1
Cycle Track for beginners	1
Dance classes	1
Disabled accessible equipment	1
Dog free areas	1
Equipment for sen children	1
Flat space for scooters, roller skates & skateboards	1
Football Goals (permanent)	1
Football Pitches	1
Frisbee Golf at Sunningdale Park	1
Fun area for dogs	1
Go ape	1
Golf driving range - with Sunningdale Heath GC?	1
Gym in High Street	1
Hall for parties	1
Lease or buy land behind allotments for other activities	1
Line Dancing	1
Litter Bins (more)	1
Mini Golf	1
Mobile Dentist	1
More access to sports clubs for children at Village Hall	1
More exercise options	1
More tennis Courts	1
More well lit footpaths	1
Multi use court for netball, hockey, padel & badminton	1
Nordic Walking Group	1
Open access to Sunningdale Park from Church Rd	1
Over 50's Fitness at Lynwood	1
Padel at Charters	1
Park Run	1
prioritise medical issues	1
Putting Green	1
Recreation Ground enhanced for wider age range	1
Recreation near Scout Hut	1
Roller skating	1
Running route	1
Running track (400m) marked out on field	1
Seniors smile club	1
Social club for residents	1
Soft Play	1
Something small by the High St	1
South Ascot park - improvement needed	1
Spend money on other priorities	1
Spend money repairing roads	1
Splash Pad	1

Table Tennis (indoor)	1
Tea/Coffee & snacks in recreational fields	1
Toddler Play Groups	1
Traffic calming outside Holy Trinity School	1
Walks (organised)	1
Woodland Walk.	1
Zumba & Fit steps Classes	1

Section 1.2 Community Services other than Sports & Leisure

Question 4. What other community services you would like offered in Sunningdale?

404 mentions



Other suggestions (single mention)

ADHD & ASD support	1
Army cadets group advertised	1
Better signposting for walking	1
Bookclub	1
Bus from Bedford Lane to Frimley Hospital	1

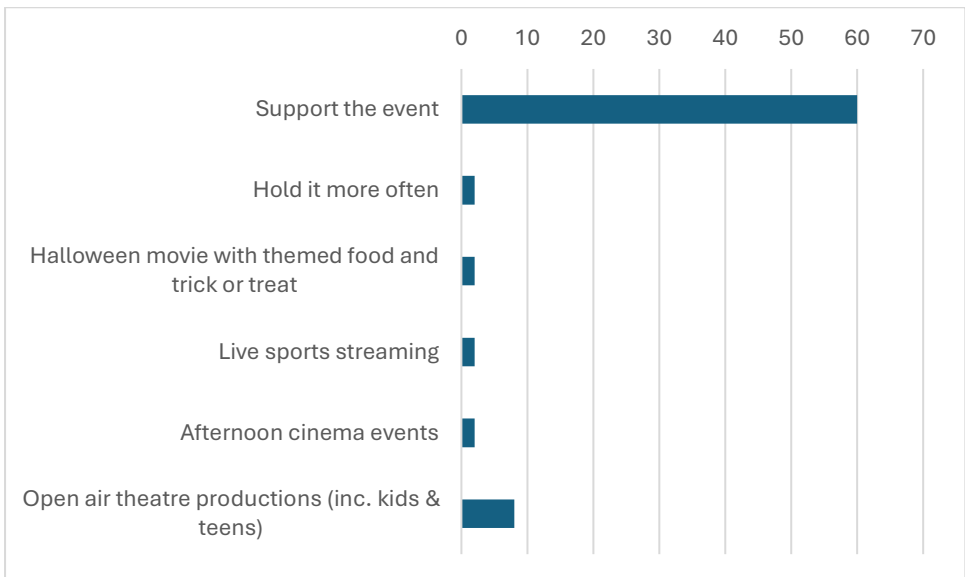
Bus from Sunningdale to Bracknell	1
Bus to Windsor King Edward V11 hospital	1
Cancer support group	1
Cinema nights	1
Citizen's Advice - move to become telephone based	1
Coffee facility at Sunningdale Park	1
Combined booking system for local halls	1
Community Choir	1
Community Coffee Shop like Revive in Chertsey	1
Container Library (bring back)	1
Cycling Club	1
Dance group	1
Day Centre (similar to Ascot Day Centre)	1
Dog walkers group	1
Educational classes for older residents	1
Elderley care at home	1
Elderly support to get out of the house	1
End of life planning	1
Environmental Sustainability - discussion group	1
Financial support for churches	1
Food drop off for the elderly	1
Forest School Session	1
Friendship benches (old village & A30)	1
Gardening Club	1
Holy Trinity School - financial support	1
Hopper Bus	1
Library with internet café	1
Litter bins increased	1
Local history society	1
Macular degeneration support	1
Martins News Agent premises (former) used as Community Facility	1
Meeting opportunities for diverse groups to meet together	1
Meher space	1
Mini festivals	1
More parks & benches	1
Open air cinema	1
Outdoor recreation facilities to improve mental health	1
Outdoor Stretch Class	1
Parish Community Room - maximise use	1
Pastoral Assistance	1
Pool Club	1
RBWM to take Sunningdale as seriously as other parts of the Borough	1
Reading groups at library	1
Recycling drop off for textiles and shoes	1
Roller skate classes	1
Scheme for elderly to mingle with young	1

Second hand clothes shop	1
Seniors coffee & lunch	1
Services promoted on Noticeboards	1
Skipping ropes	1
Social Club	1
Soft play	1
Speed controls on side roads	1
Station Coffee shop improved	1
Stroke support	1
Study space (with computers)	1
Summer Community Event (not just at Christmas)	1
Sunningdale app - information & networking	1
Teenager support	1
Village Hall as elderly meeting hub	1
Wellness café	1
WI building promoted for hire	1
Yoga classes	1

Question 5. Are there any events you would like to see the Parish Council provide?

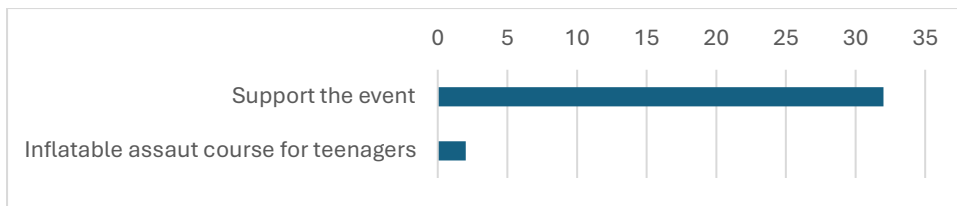
Open air cinema

76 mentions



Bouncy Castle

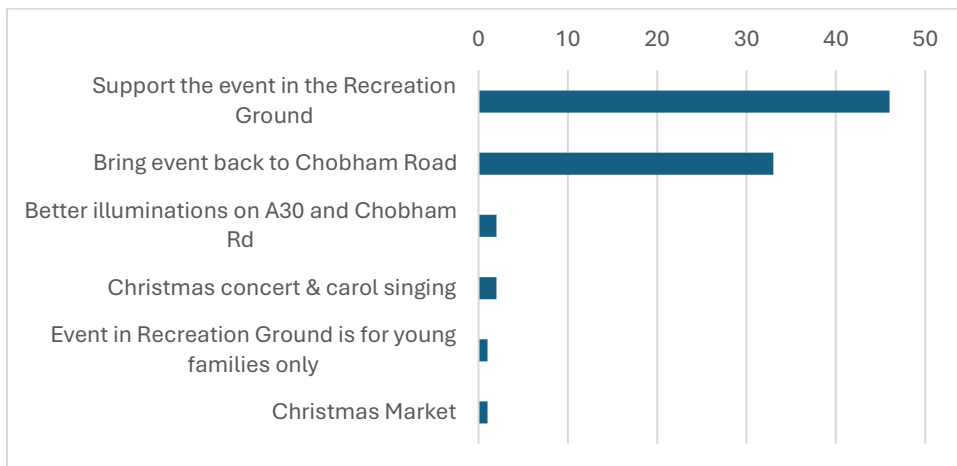
34 mentions



Party in the Park	Number of mentions
Support the event	48

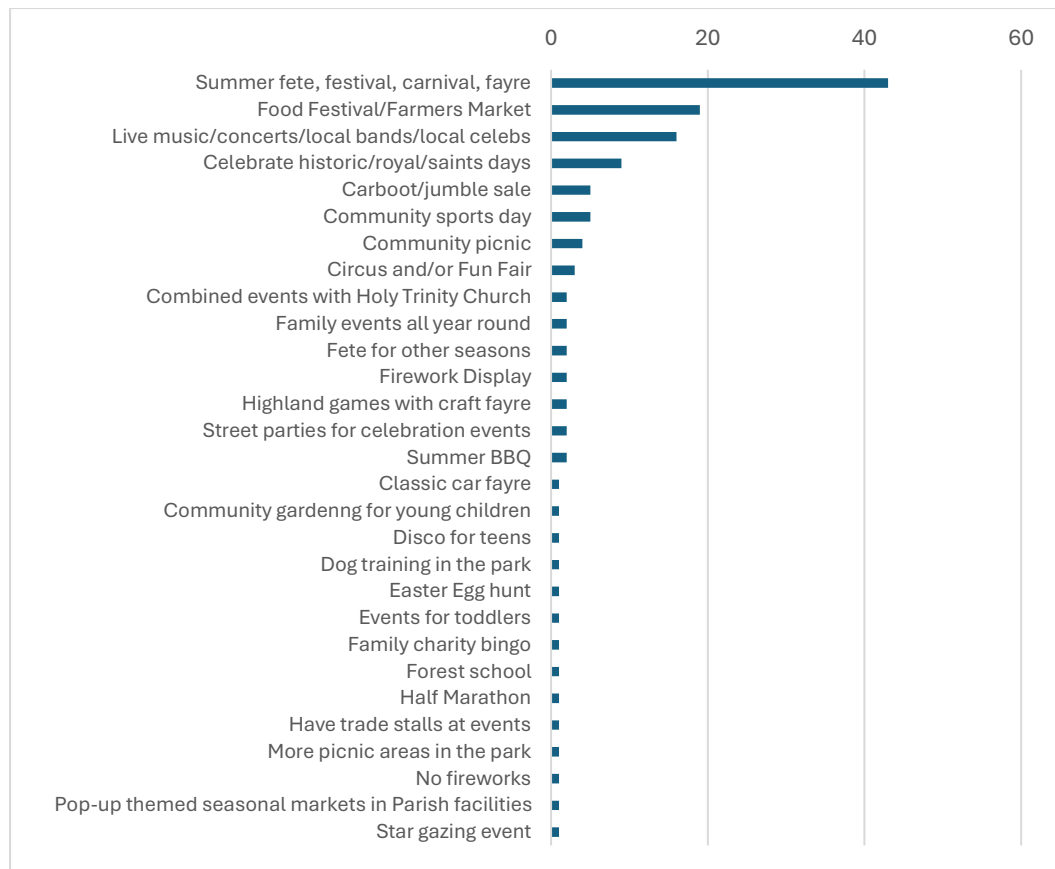
Christmas

85 mentions



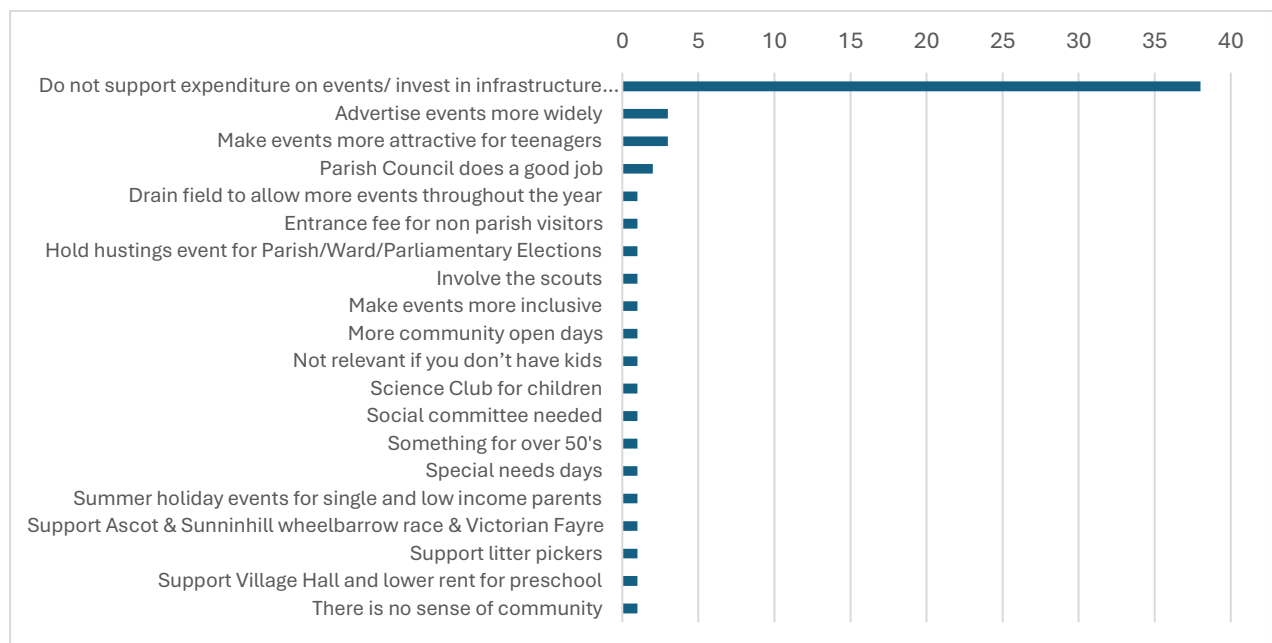
Other events that were suggested

132 mentions



Events – general comments

62 mentions



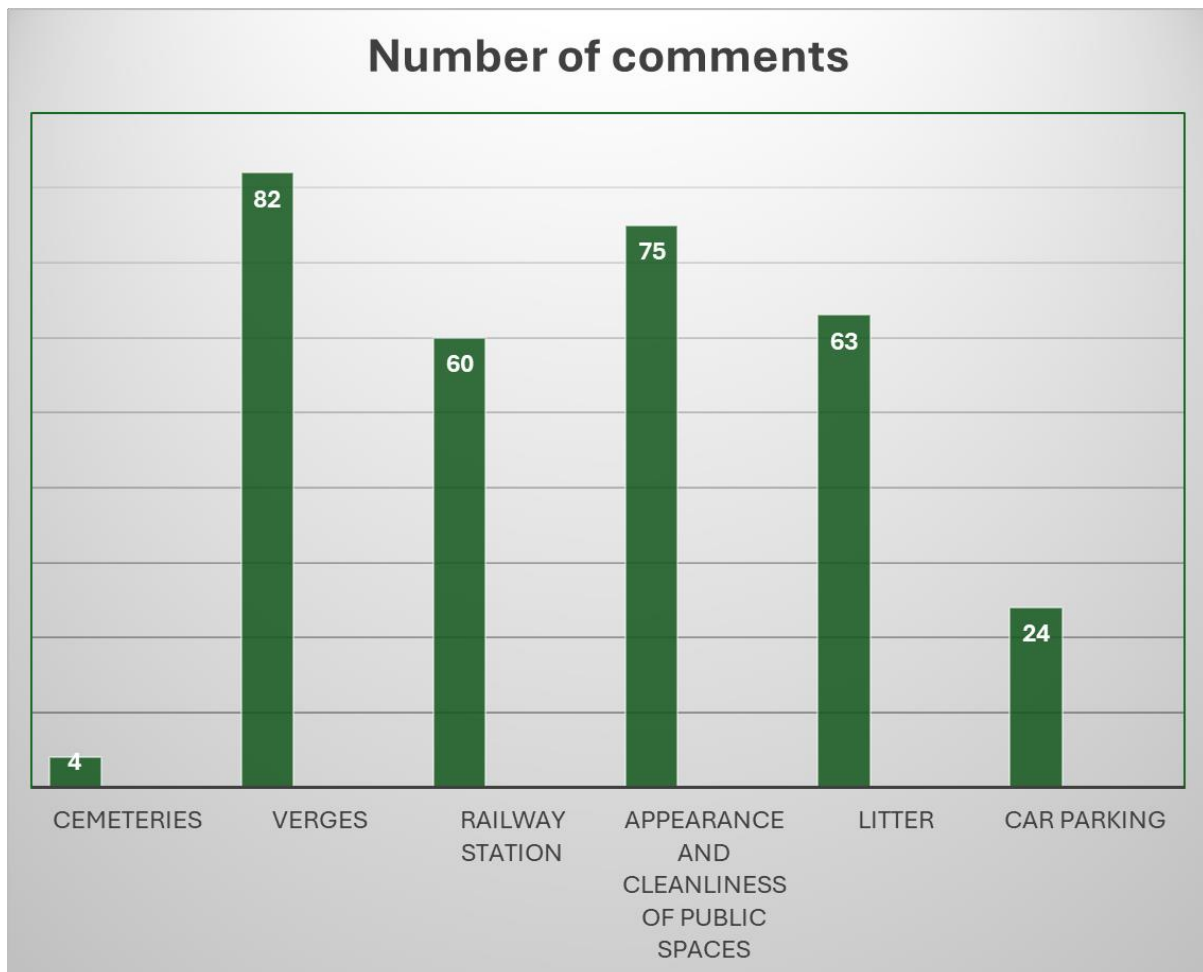
Section 2 – Environment

This section looked at the environment we live in, as this is important to us all. We asked what improvements were needed?

Question 6 - Are there any improvements that could be made to the cleanliness and visual appearance of the public spaces in the community?

By public spaces we mean those parts of the parish that are open to the public such as: Cemeteries, Verges and Railway Station and General / Appearance, Car Parking

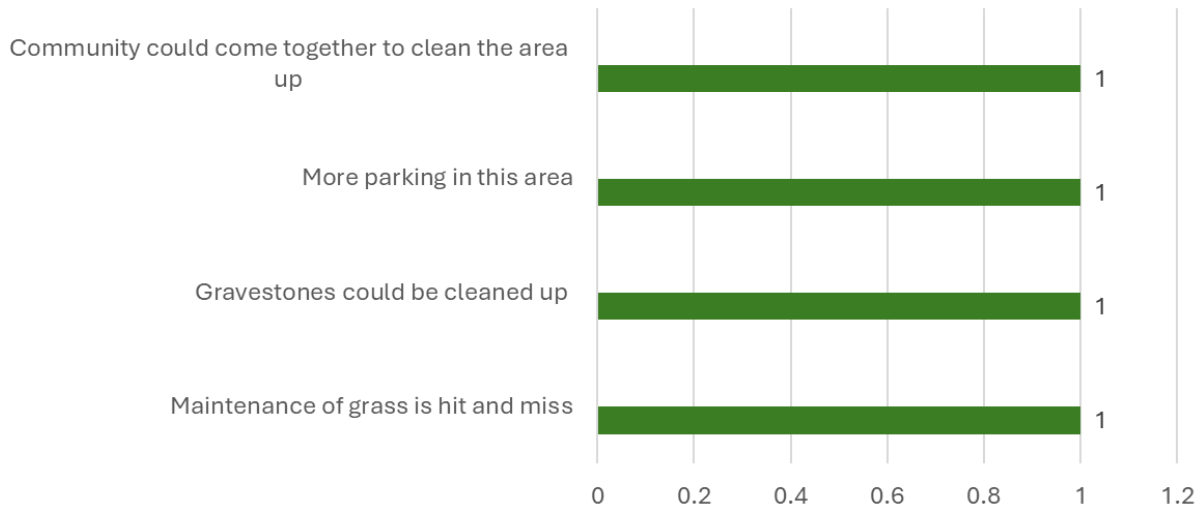
However, Street and Pavements, Parks- crossed into other questions
240 people answered this question, 118 did not comment



6.1A The Parish Council is responsible for the maintenance of both our burial cemeteries, Kiln Lane and Church Road.

We had responses from residents telling us how they felt we could improve the areas. The graph below shows each response.

Cemeteries



6.1B Feedback about our Verges was:

Feedback on our Verges

Overgrown and need cutting back more regularly, ‘deteriorated in terms of upkeep, encroaching on pavements.’

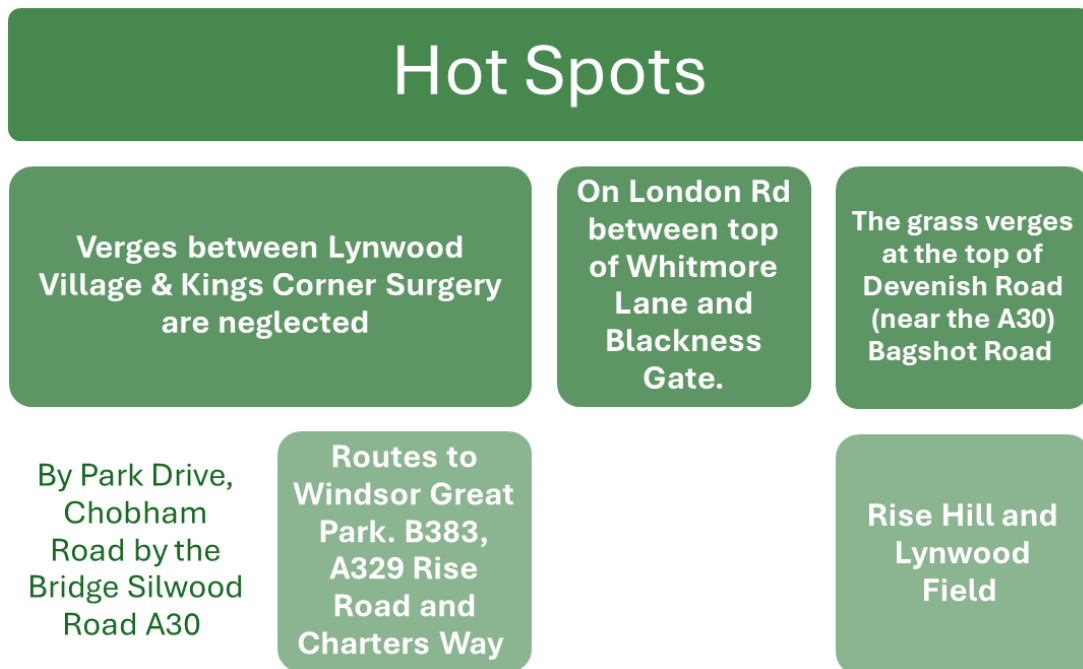
Verges should be cut back, as rubbish is being thrown in the hedges.

Areas are ‘very scruffy’. Others said it needs to be ‘trimmed to avoid infringing on sight lines when driving as visibility is poor and it can be dangerous.’

Residents were generally in favour of biodiversity but some felt this seems ‘like an excuse’ to let verges get overgrown, and believed it was more about poor management.

Other people said that **where verges are used by pedestrians and the grass gets worn away, it would be better if these were paved.** An example is Sandy Lane at Station Road.

Hot spots identified: some examples where verges need improvements.



6.1C Railway Station

60 Residents expressed concern with the state of Sunningdale Station, they want to see a refurbishment 'uplift or renovation'. They want the Parish Council to 'put pressure on Network Rail(landlord) and Southwestern Railway(tenant) to re-activate the plan for a new railway station at Sunningdale'. They feel Sunningdale 'lost out' on funds to refurbish the railway station when Wokingham station went over budget.

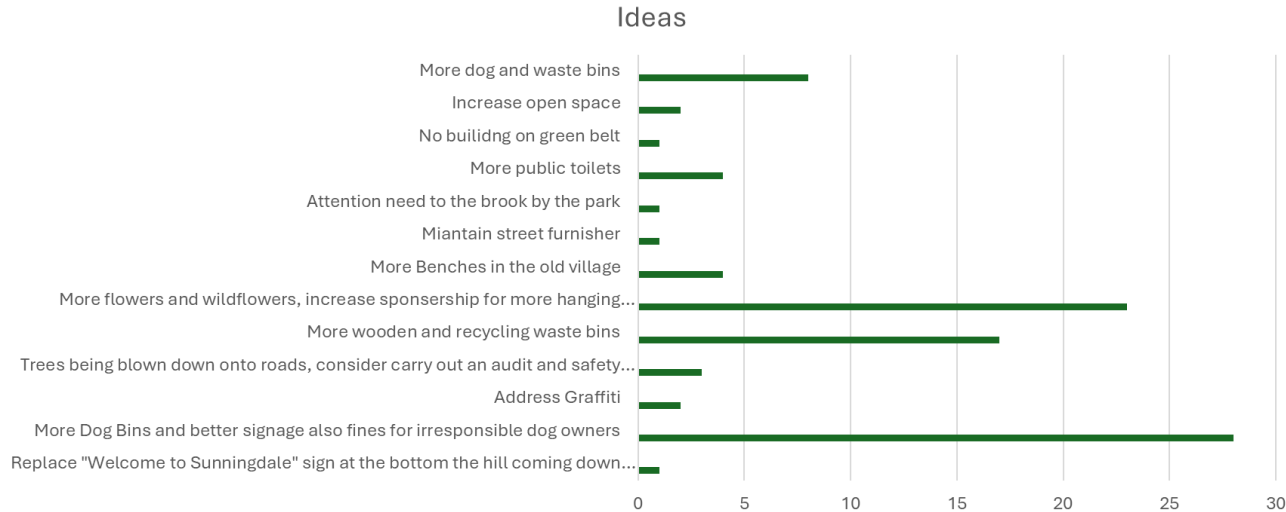
Feedback about Sunningdale Railway Station
eBike, eScooter secure lock ups
Clearing the walkway towards the station which is overgrown with nettles and has rats.
Residents want to see the empty shop site located next to the station re-purposed as a Café or Greggs
More accessibility for wheelchair access
Clean-up of the bridge on the station platform
If office is shut at the station, you are unable to obtain the code for the toilet, which can be very inconvenient for all.
More rubbish bins on Reading side of the line
More car parking spaces
There are big metal railings that have been left behind and need removing. Railway station access from car park has been blocked with steel barriers.
CCTV and lighting in the car park, solar powered

Hot food, take away
A retail premises
Secure charging points
The ends of platforms by London Rd are not maintained.
To have advance warning for railway crossing. Get the railway to arrange barrier down times to keep traffic moving.

—

6.1D Appearance and Cleanliness of Public Spaces

75 Residents were passionate about their village and gave ideas how we can improve community living.



6.1E Litter

63 Residents told us they wanted more rubbish bins and for them to be emptied more frequently, as bins were overflowing in places or rubbish was particularly bad in some areas.

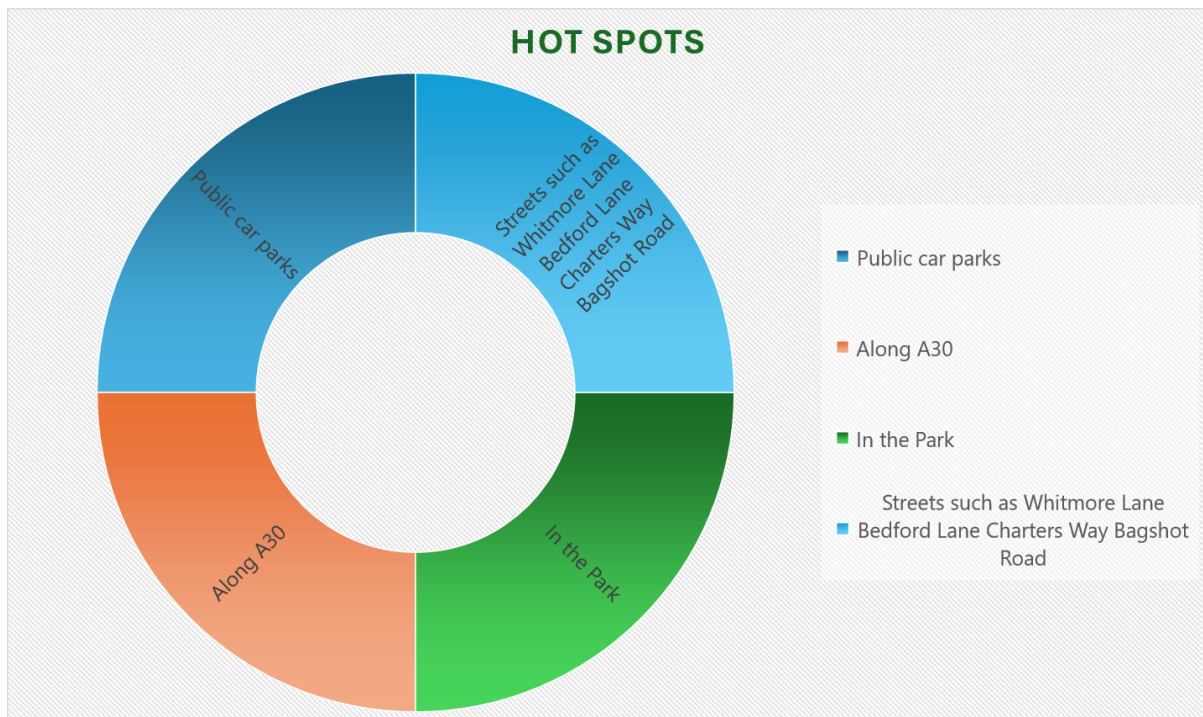
Feedback regarding the litter in Sunningdale

People wanted to see more recycling rubbish bins to educate our residents, and an education plan for schools showing the importance of looking after the area in which they live in.

Whilst our current litter pickers were congratulated for their commitment, people felt community litter picking days would be beneficial.

Residents wanted to see more attention to planning applications when there are residential development which have no dedicated bin area. To ensure multiple bins do not block any pavement and access for pedestrians.

The local hot spots for litter



6.1F Car Parking

24 Residents told us about car parking

Feedback about the Car Parking improvements

More free car parking. Car parking in Bedford Lane has been neglected for many years, i.e. along the side of the brook.

The car park (housing association) in this area is an eyesore and under used given the parking demand on Bedford Lane

Allow people to park and develop a parking strategy rather than limiting it to try and enforce walking etc

Holy Trinity should use some of their land or council should lease land opposite park to provide car parking for Holy Trinity. The current parking situation is dangerous and emissions high.

More parking for station

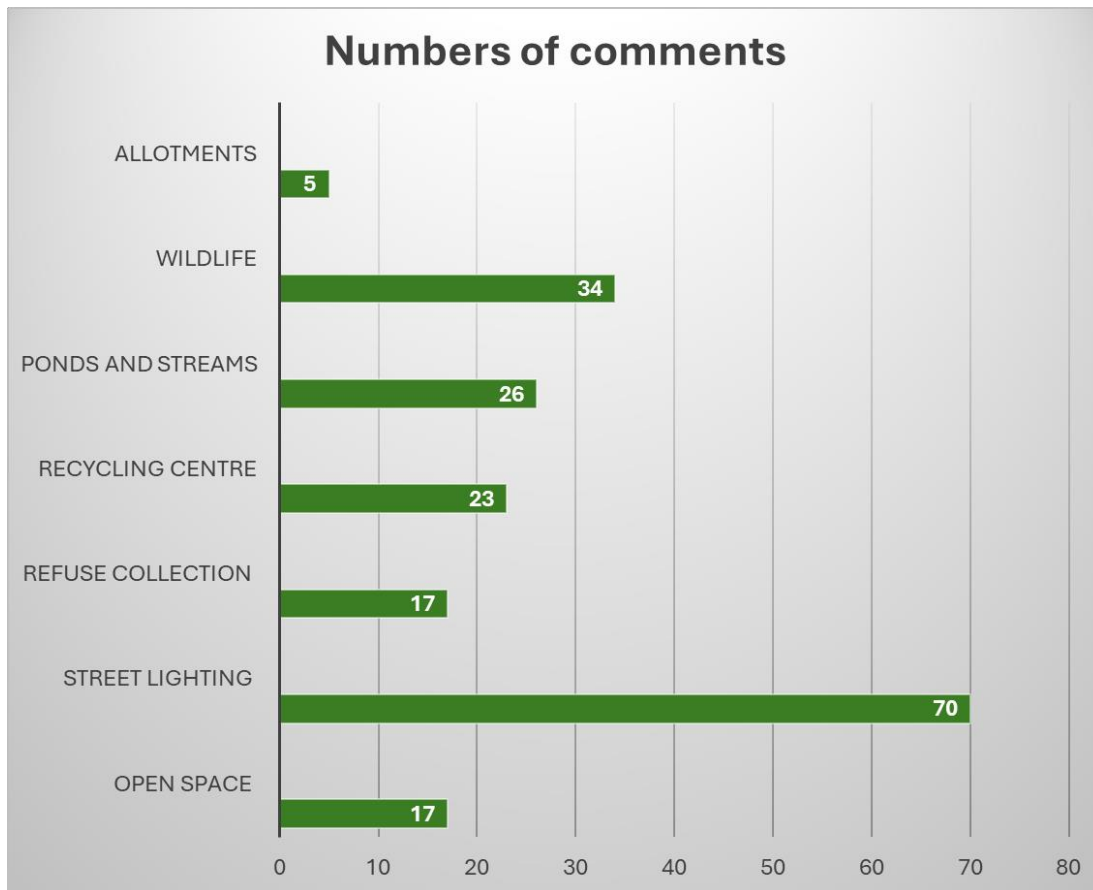
Encourage more car owners to use the car park instead of parking along the road outside the children's nursery.

More short-term free parking - to support local businesses, to stop people abusing the high streets/ no parking/ double yellow lines etc. Stop parking in the village centre to encourage walking and on pavements

"The Parking in the Public Car Park should be completely free to all to encourage its use and get cars off the streets. - address parking on pavements - Campaign to encourage people not to park on footways."

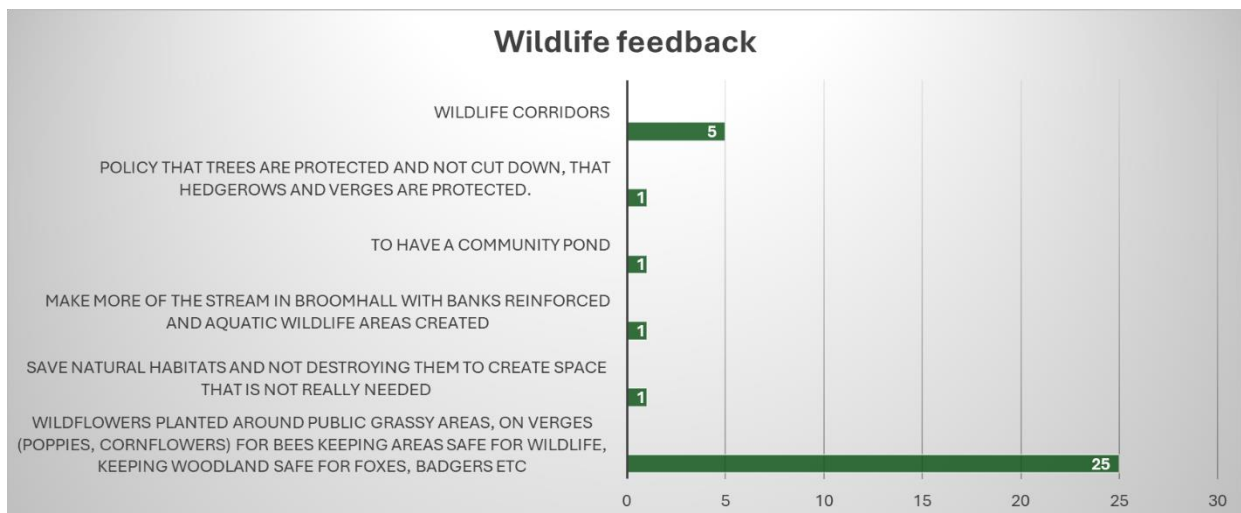
Question 7. What other environmental improvements are important to you?

People gave feedback about open spaces, street lighting, refuse and waste collection, air quality, ponds and streams, wildlife corridors



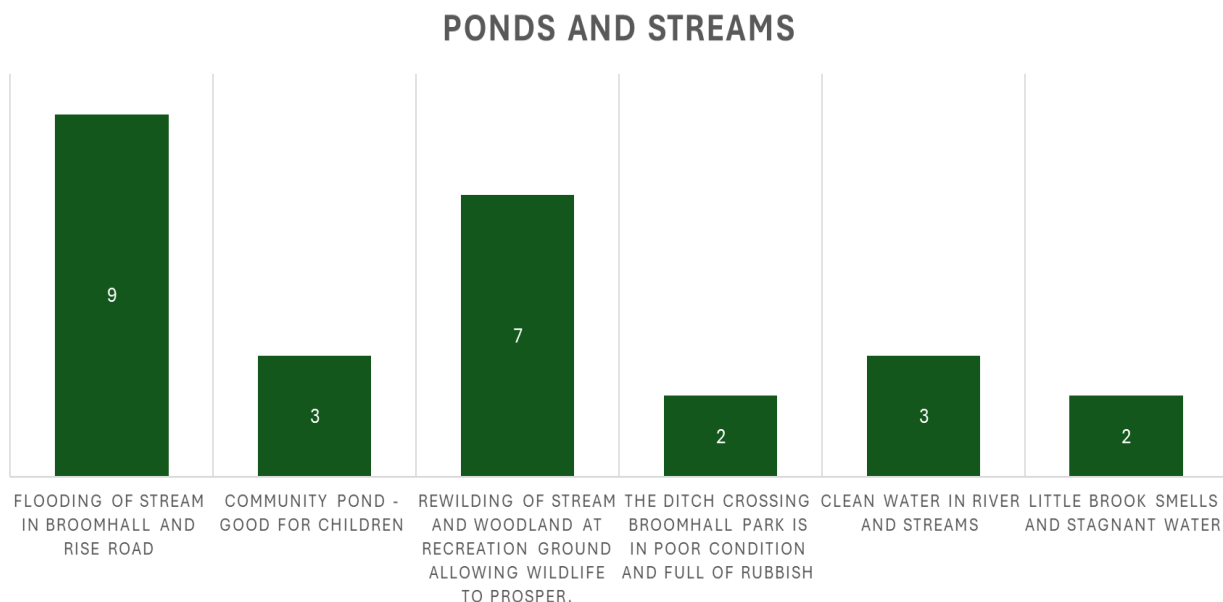
7.1A Wildlife

34 residents expressed views about the wildlife.



7.1 B Ponds and Streams

26 Residents told us that they wanted to see improvements to Ponds and Streams



7.1 C Recycling Centres

23 Residents suggested improvements to the current recycling arrangements. It appears that some residents are unaware of the recycling centres they can use. Better communications needs to be more widely distributed.

- More recycling points for electrical appliance and for textiles batteries etc
- Arrangements with neighbouring boroughs for better access to recycling centres
- Re-introduction of fabric bag collections.
- It is clear that a lot of the items put into recycling end up in a landfill and are not properly recycled

7.1 D Refuse Collection

17 Residents suggested improvements to our refuse collection service



7.1 E Street Lighting

70 Residents their concerns about street lighting and identified the hot spots for poor lighting.

More Street Lights which would encourage more people to walk, having uneven surfaces lighting is important for safety.



Better lighting might prevent crime/break in's/ accidents.



More LED street lighting for safety and security.



HOT SPOTS

- From the park to the train station
- Charters Road to Charters School, Sunning Avenue, Lady Margaret Road
- Chobham Road, Richmond Wood
- Dominos and London Road car park
- Old Village
- Junction of Broomhall Lane, Dry Arch, Rise Road and Cedar Drive Broomfield, Bedford Lane
- Silwood Road, Sunningdale High Street, Church Road and Trinity Crescent
- Lights in Park and from park to station, Eden Place
- The alley walking up from the A30 by the railway crossing to Priory Road and Oakdene

7.1 F Improvement to Open Space

17 residents told us about improvements to our open space

Stream running under road bridge on Broomhall / Rise Road gets blocked

Public places for people's well-being, more places close by for people to meet

Green spaces should be preserved through the rejection of planning applications

Maintain the planters

Nicer walks no walking on roads

We need to enhance - not degrade biodiversity in the area. The woodland walk in area at the bottom of the park should not proceed. This is not good value at £250,000

Trees over Station Road needs slicing back. Consider where trees are planted.

Old tree stump at park crescent needs taking away.

Granny Kettle Wood on Whitmore Lane – Consider community walk through this area for biodiversity in the village and needs to be protected.

7.1 G Allotments

5 Residents said the allotments could be better maintained.

Some basic repairs are needed such as –

The adaptors on the water taps are old and brittle, and leak.

Items get dumped there and the PC needs to be better at taking them away.

The hedges and trees that overhang from neighbouring properties need to be cut back.

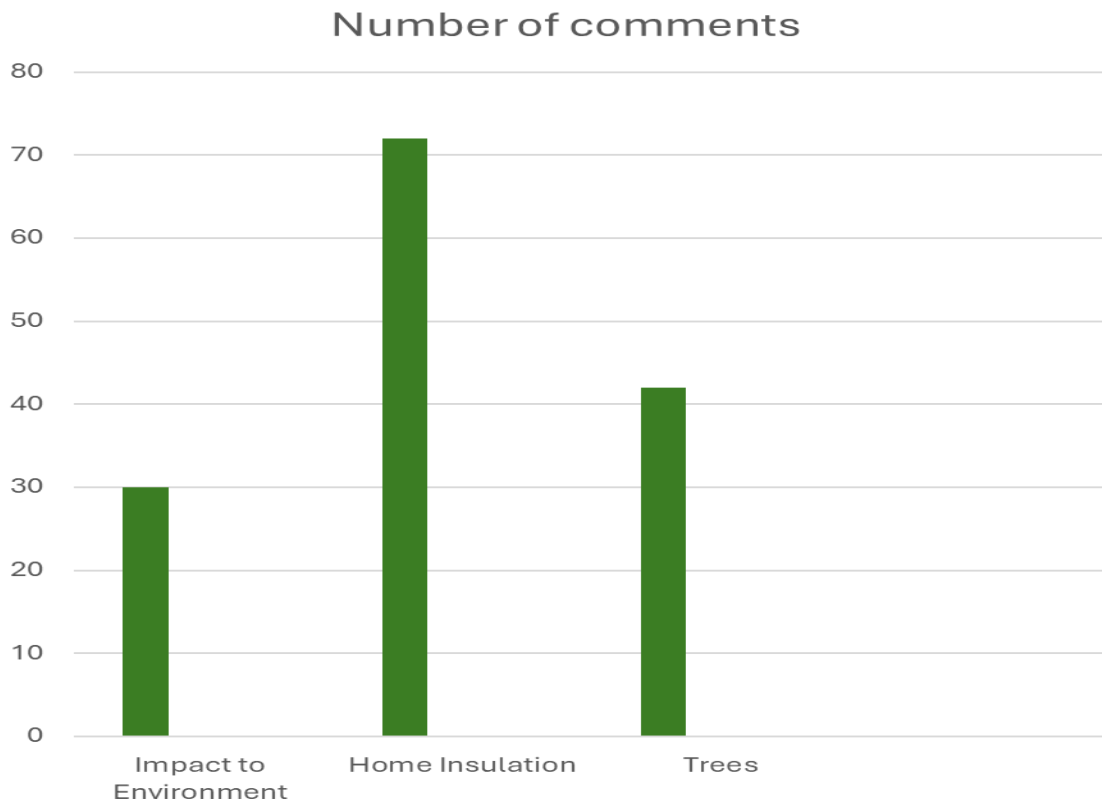
Overhanging branches along the fence-line adjacent to the school need to be cut back

Consider land share & food share schemes. Reinstate the allotment/ garden next to the parish building & have classes for young & old on gardening.

More rights to grow on council land

Question 8. Suggestions the Parish Council might adopt to help us all reduce our impact on the environment.

Areas of interest - Reduce our impact on the environment, Home Insulation and Trees.



8.1 A Reduce the impact on our Environment

30 Residents told us about their ideas to reduce our impact on the environment

More campaigns on idling car engines, good signage to switch of engines by railway when waiting there for the level crossing and outside schools. More car sharing, and more encouragement to walkers and cyclists

Air quality is bound to, if it hasn't already, deteriorate. We need to execute regular Air Quality Management Areas.

Monitor air quality on both sides of the level crossing

Noise pollution, people speed on the Chobham road every day, and this is a big problem impacting our air quality. Too many planes. Vehicle noise / disruption outside Chobham Road shops - improved signage/increased awareness may possibly help.

Reduce number of flights going over Sunningdale. Community renewable energy project.

General increased awareness - promotion of environmental issues – biodiversity.

Parish council electric vehicle.

Electric charge point in village car park may help encourage more to convert to electric vehicles. More electric car charging points, many companies offer to install these free and then split the revenue. It's a win win for the parish.

Reduce speed limit -Cutting the speed limit will help with emissions and noise levels and increase safety.

Signage/information campaign against idling engines - schools by station crossing.

More electric car encouragement. Parking spaces for electric cars only. Green number plates for electric cars.

Air pollution is a real issue, the parish should be lobbying for better bus service to reduce car use.

Solar Panels - add to council and community building.

Stop people from having fires in their gardens? These fires often produce copious amounts of smoke, and they are terrible for the environment and for anyone living nearby with breathing problems. Those of us who are trying to reduce energy consumption by drying our cloths outside are also negatively impacted by the smoke.

Measure pollution to understand if this is an issue or not. 20mph will improve air quality too.

Reduce the light pollution caused by the railway station and car park lights and the unnecessary signs such as those brightly illuminated signs outside the entrance to Lynwood.

Could any local businesses do services whereby packaging is returned and reused instead of recycled (like with beer bottles in some countries).

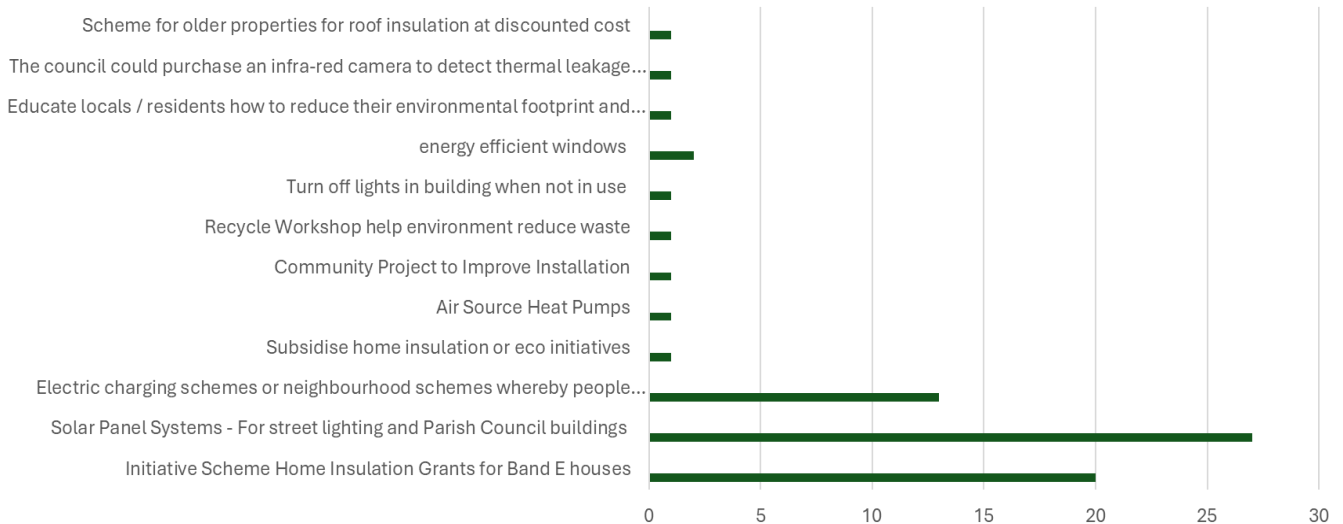
Getting people out of cars and walking / cycling is the way to go. However, so many roads in the area aren't conducive to cycling, especially for younger cyclists on their way to and from school

Cycle lanes - to introduce a 30mph zone on Rise Road and Kings Road, narrowing the left-hand side of Rise Road leading up to Larch Avenue and adding a cycle lane on the up-the-hill stretch.

Consider responsible decommissioning.

8.1B Home Insulation

Number of Residents to each idea regarding Home Insulation



8.1C Trees

42 Residents told us about trees.

The benefits of Planting Trees are widely recognised. To restore nature, to create habitats and to remove our Carbon footprint. Examples of what might be possible with a small amount of support from the Parish Council were given as:

- 1) Children to plant trees locally as an educational experience, subject to available land
- 2) To restore a local area of degraded land – for example the woodland alongside Broomhall Recreation Ground and Chobham Common after the fire
- 3) Make available a small budget so some households could get a free tree. In November 2022, the Government of Wales offered every household in Wales the opportunity to collect and plant a tree.
- 4) To put in place a voluntary scheme to make it easy for families and local businesses to make a donation to remove your Carbon Footprint. To make this cost-effective the trees would need to be planted in the tropics.

A voluntary scheme could be based on the current Earth Day campaign of n0co2.org which the Parish Council could support.

Trees

More trees planted. It is also important that trees are cropped for more light

Planting trees - Provide new public open space opposite Broomhall that is adjacent to the Village Hall & Holy Trinity School & plant an orchard behind the CMI building. **Plant more trees** throughout Old Sunningdale & the main Sunningdale Village including the A30. This will improve the air quality

The more hardwood native trees planted the better especially when Broomhall Farm cut down about 40 trees during lockdown. These need to be replaced.

Community gardens and rooftop gardens, growing food initiatives, protect hedgerow

Gather unwanted or out of date plants/trees/veg etc. from local garden centres & have a give-away every month. Garden Centres locally are plentiful & they trash many plants once past best flowering or planting date

Keep open spaces - keep woodlands and maintain.


Create an environmentally friendly hub to show case products... that can help the environment - Working with environmental groups to improve habitats around the area

A survey should be conducted on all the trees in the area to establish which ones pose a danger to the public. Many huge trees have fallen in recent times blocking roads, causing danger and damaging vehicles and buildings. These dangerous trees should be removed and replaced with appropriate new established trees.

Better / more regular maintenance outside the shops on Chobham Road (also provided by RBWM),

A Voluntary Scheme – Earth Day Campaign.

These are some of the (individual) comments that residents said the Parish Council is doing well, or satisfactorily.

-  The hanging baskets are excellent and the /Christmas decoration too
-  Overall, all very smart
-  I think it looks good already
-  Huge thank you to the people who pick up the litter. Support for the amazing litter picking volunteers.
-  Planters are now looking better / Huge thank you for all of the flowers
-  Nice to see verges left uncut for wildlife
-  Church grounds, they are stunning, and I enjoy wondering around the beautiful graves and headstones
-  Having enough trees
-  Refuse & waste collection - This is particularly good.
-  **The litter is picked by Volunteers – who are doing a good job**
-  Quite happy with current state of things apart from Sunninghill pavements
-  Mostly very happy - keeping weeds back on pathway to railway station from Broomhall Park and on the by way between Whitmore Lane and B383 (Silwood Road).

Section 3 - Transport & Highways

The section includes walking, cycling, cars, horse riding and public transport. The Parish Council supports active travel, e.g. safe cycling routes, traffic calming, safe pedestrian crossing points, well-maintained footpaths & bridleways

This section collects the public's views on different aspects of Highways and Transport in the Parish, it covers:

Pavements

Cycle Routes/Lanes

Local Bus Services

Community Transport

Demand Responsive Transport

Safety on Roads

Condition of Roads

Local Rights of Way Network

Road Signage

It asks questions about each of these aspects in turn and there are also questions canvassing opinion on Highways and Transport improvements.

Q9 – Are there any footpaths in use which are NOT currently public rights of way? Please tell us where they are

A total of **82 responses** were received.

Majority of responses were not relevant to the question but pertained to subsequent questions. Top of the list was access to Sunningdale Park SANG Parkland, (which is owned by the Land Trust, and managed by Brimstones & Scofell).

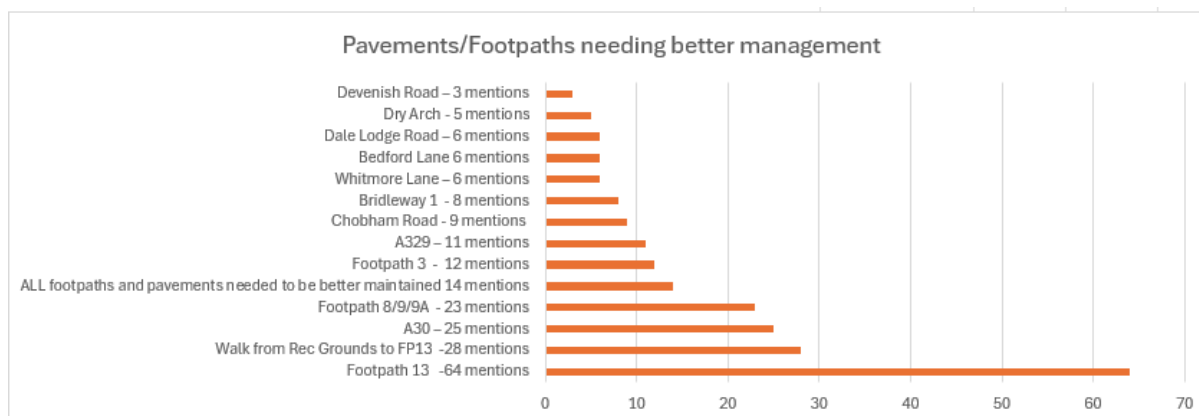
Suggested PROWs
Access to Sunningdale Park SANG (11)
Footpath through Broomhall Playing fields from War Memorial (3)
Access onto Sunningdale ladies golf course via the road on the A30 by the white house (1)
Are there places where more 'cut throughs' could be introduced to keep pedestrians off main (polluted) A roads? E.g. like footpath that connects through Greenways – Hamilton (1)
Broomfield Park should be a right of way as it avoids having to walk along the A30. (1)
Don't know if it is a right of way but the path from A30 to Belvedere Farm. Grid ref: SU962676 (1)
Footpath needed to replace grass verge between Sunninghill post office and Marist entrance (1)

Q10 Are there any existing paths which could be better maintained?

279 residents informed us that our pavements and paths need to be better managed, for cleanliness, overgrown vegetation, uneven surface and some said they are ‘wholly unfit for purpose’ and unsuitable for wheelchairs / pushchairs.

The path / pavement by Bedford Lane and Broomhall Lane flood frequently during heavy rain.

Areas identified:



Footpaths:

Footpath 13, Railway Station to Lynwood via Dry Arch Rd - 64 mentions
 Walk from Rec Grounds to FP13 - 28 mentions
 Footpath 8/9/9A, Halfpenny Lane to Chobham Road & A30 - 23 mentions
 Footpath 3, Bedford Lane to A30 - 12 mentions
 Bridleway 1, A30 to Blacknest Road - 8 mentions

Pavements:

A30 – 25 mentions
 A329 – 11 mentions
 Chobham Road - 9 mentions
 Whitmore Lane – 6 mentions
 Bedford Lane 6 mentions
 Dale Lodge Road – 6 mentions
 Dry Arch - 5 responses
 Devenish Road – 3 mentions

14 residents said ALL footpaths and pavements needed to be better maintained.

39 responses related to safety issues.

Here is a sample statement

“The pavements in Rise Road going all the way from Lynwood Village to the Post Office in Sunninghill. ‘Every time I go down to the Post Office on my mobility scooter, I take my life in my hands’! To begin with the hill pavement has an enormous camber on it and even if I go just onto the grass, I am at such an angle I’m almost thrown out and I would roll down the slope into the road- the result would be death!

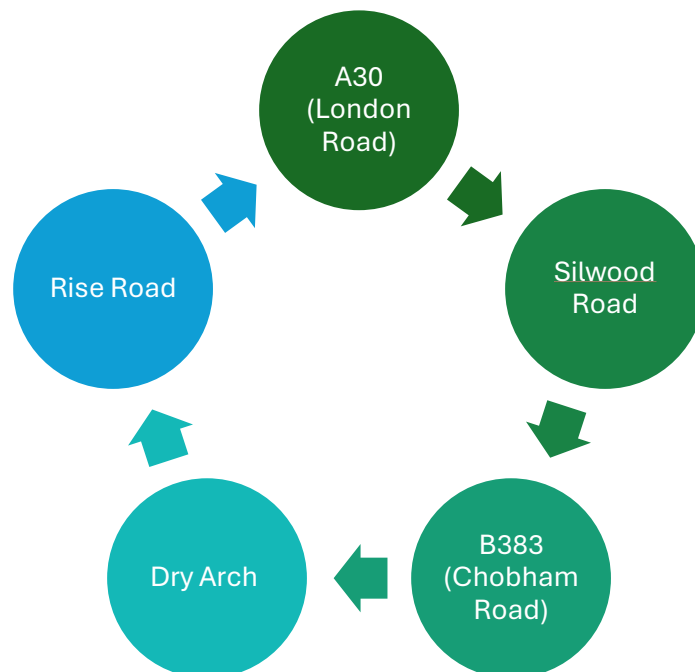
Then at the end of the pavement it meets Kings Road - it has been dropped at the curb, but it is not enough, there is about another half inch because on my return on my mobility scooter I am thrown all over the place because it’s at an angle!

Then on the King’s Road to the Post Office is dreadful, it has been dug up so many times that I get thrown up & down, that one time, when I had collected my prescriptions, they were thrown onto the pavement and went under

my wheels and I had to get them from behind me, squashed!
Please have something done about it or I shall be thrown so badly that I shall end up in the road - and DEAD!”

Question 11. Are there any roads in the Parish which have inadequate road signage (e.g. hidden from view, dirty and difficult to read, damaged or simple not present)?

Residents were able to identify roads they believed had inadequate signage. Top 5 Roads.



Resident had general comments about the maintenance of signage, telling us that signs should be cleaned at least annually; all damaged signs should be a priority to be fixed or replaced. Residents also felt that any signage with Graffiti anywhere in the parish should get priority action to be removed. Better signage to Sunningdale public car park e.g. for vehicles entering Sunningdale from the Chobham Road and a larger sign on the A30 itself indicating where the park is located.

A30 - Residents explained that many of the road signage were dirty and hidden by overgrown trees or too obscured by foliage on the A30. Vegetation at road junctions should be kept out to allow visibility e.g. Bedford Lane/A30 junction. Sign on a30 towards London with the weight restrictions is hidden by a tree there is no equivalent sign on the roundabout on the Chobham road Chobham road bridge over railway.

B383 Chobham Road – The road weight warning (over 7 tonne vehicles) is positioned too late on B383 Chobham Road as by the time bridge is reached it's too late.

Dry Arch Road - Residents told us that they were particularly concerned about Dry Arch Road, as it is not always safe when walking under the bridge. Dry Arch Road right turn onto Rise Road is a hazard. All the people who had mentioned Dry Arch Road as an area of concern felt a mirror signage should be installed so you can see oncoming traffic. Residents were concerned about the safety of children walking to school as there is a lot of traffic and children walking to and from school. Residents had suggested new and better signage for drivers to give way to pedestrians.

Silwood – Resident gave an example of a broken sign which has not been replaced - The "Welcome to Sunningdale" sign that used to be at the bottom of Silwood Rd still needs to be replaced! (a car took it out a few years ago). Residents said that there are lots of areas have black spots such as Silwood onto Windsor Rd junction, and lack of signage.

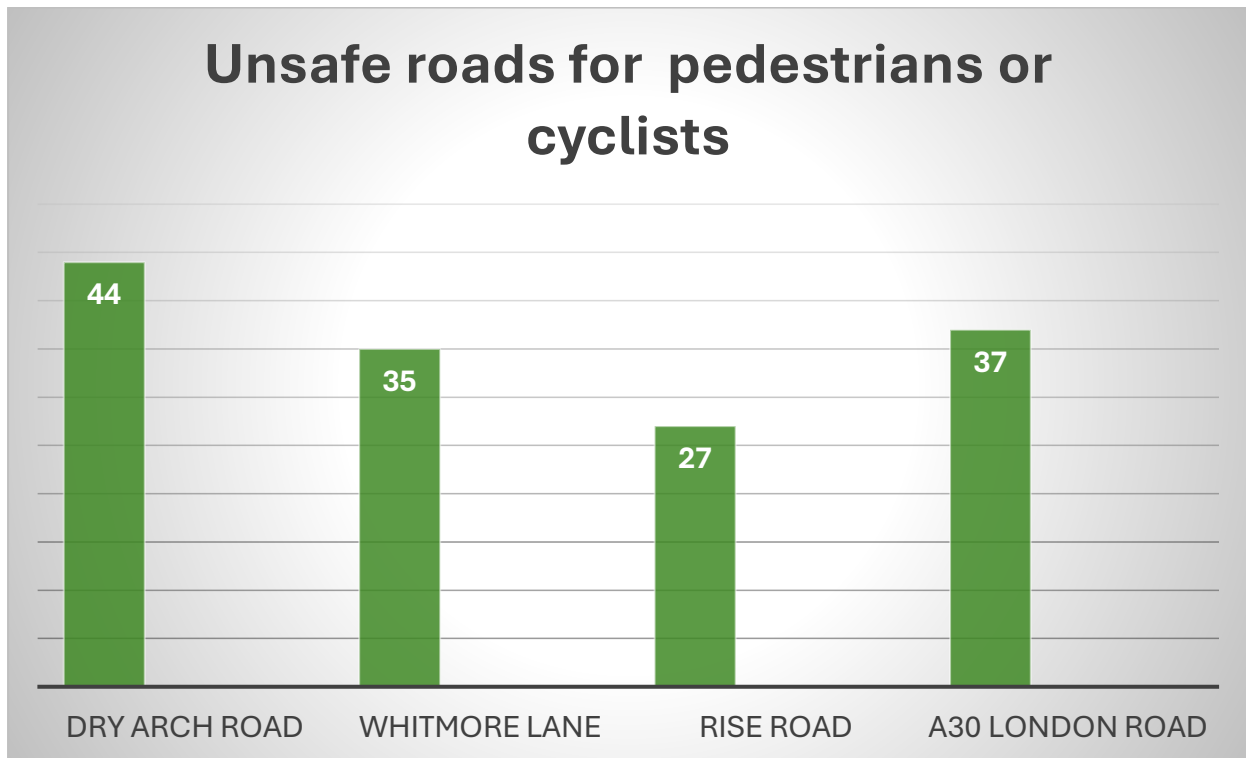
Rise Road – Residents had identified that coming down Rise Road, sign to slow down from 40mph to 30mph is hidden by trees, overgrown hedges and are dirty obstructing the visibility to motorists coming from Lynwood direction. Speed bump would be good too in this area to slow some down. Resident wanted the Dry Arch Road intersection with Rise Road looking at due to safety issues.

Question 12. Are there any roads that are unsafe for pedestrians or cyclists?

Top 5 roads that were identified. There were some similarities among the roads that were identified, such as some were prone to flooding causing difficulties for pedestrians to walk safely. The speed limit on the roads is too high and residents wanted to see calming measures considered to improve safety. We heard that many of the roads identified were too narrow, this does not allow any room for cycle paths.



A number of residents identified the following roads that were unsafe for pedestrians and cyclists.



Residents told us that roads such as the A30 are unsafe even where there is a cycle path, due to routes being narrow and having parked cars.

Broomhall Lane/ farm, and Dry Arch Road was another identified area where people felt unsafe due to the narrow roads and speed of traffic. Drivers do not stop to let pedestrians go under the bridge in Dry Arch Road. Residents suggested, traffic lights, mirrors, zebra crossing and other calming measures to slow the traffic flow. Residents were particularly concern for the safety of children and young people walking to school, and those in wheelchairs and pushing prams.

Residents explained that Whitmore Lane is particularly dangerous/busy at certain times. There is a need to reduce speed limit to 30 or even 20 in places. Having no footpath for pedestrians and trees overhang road in place it can be dangerous to walk from Whitmore Lane after the bowls club. (NB. The Parish Council has already recognised this and a new pathway way from the bowling club to the entrance into Coworth Park has been laid).

Residents identified Rise Road as another road where the speed is too high and felt calming measures need to be considered.

Question 13. Are there any highways or transport improvements needed?

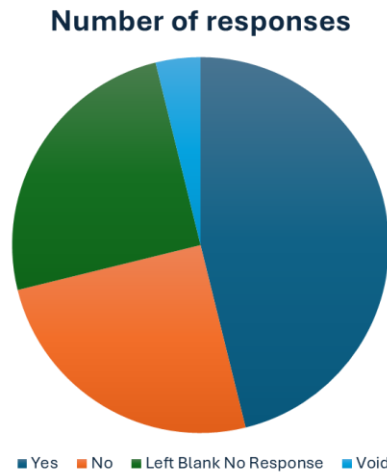
There was an overwhelming response for an improved bus service covering the surrounding villages.

ITEM	MENTIONS
Improved Bus Service	72
New cycle paths	25
Pedestrian Crossing	3

Section 4 - Housing

Question 14. Do we have an adequate mix of housing in our community?

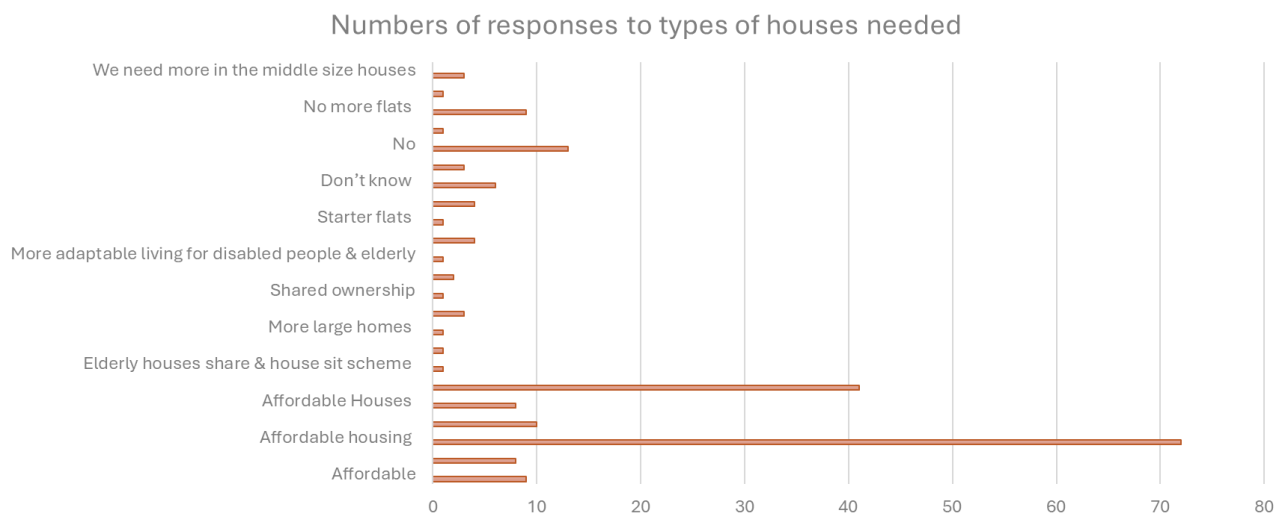
	Responses	%
Yes	220	48.03
No	122	26.64
Left blank	114	24.89
Void	2	0.44



334 responded to this question. Nearly half of the people said that Sunningdale Parish has enough housing. Just over 25% said Sunningdale didn't have an adequate mix of housing. 2 responses had yes and no selected so these were discounted.

Question 15. What types of housing does Sunningdale need?

If you answered 'no' to Q14, what type of additional housing do you think Sunningdale needs (including social or affordable housing)? N.B. Affordable housing includes homes and/or is for people whose needs are not met by the private market. Social rent housing (also can be known as housing association or council housing) can be for people on low incomes.



159 people answered Q15. The majority suggested Sunningdale needs more affordable housing as well as social housing. Below are some of the comments & concerns raised

Much more affordable housing - well under £500k

We need to ensure that we can accommodate more housing. No point in building more if we don't have doctors' surgery, hospitals, parking, etc just to tick a box

We need more social housing and a restriction on the sale of existing social housing as more and more being sold off to private buyers and thus reducing the available stock

Stopping overpriced houses being build that do not sell.

Planning office should make it a requirement to build an affordable home for every new house >£1m to get planning (as per some areas of Cornwall.)

Maybe 2 new affordable homes for every planning permission granted to e.g. a £2m home and 3 for a £3m home etc.

Planning clearly favours high value housing maximising land GDV. In turn the council are rewarded with S106 and CIL payments.

Where is the transparency of where this money is used and tracked?

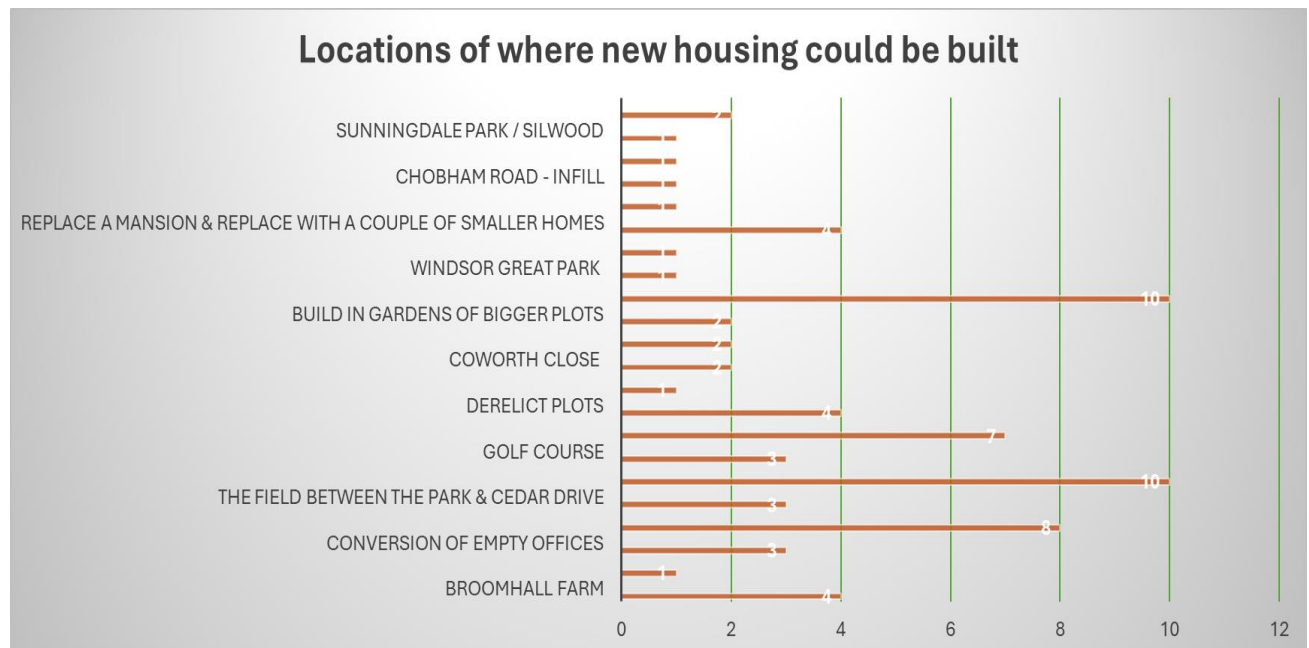
Knocking down old lovely houses and building 'luxury apartments' when the village does not have the GPs, school etc to cope with them

Planning needs to be relaxed to allow extensions so families can grow with property vs forced to move

We seem to have both extremes of the market and not enough in the middle

Question 16. Where could new housing be built? Please let us know of any locations you think may be appropriate.

152 residents responded and gave locations examples of new locations below



Of the 152 responses to this question many were not about where homes could be built. There was concern raised about the infrastructure for any new homes.

- No more house to be built, others renovated reclaimed and turned into Mixed shared and community housing
- No new development please. Retain our green, leafy villages.
- Area built up. Surgery/Dentist can't manage population.
- Not on Broomfield Farm

Section 5a - Communication

Question 17 Are you satisfied with how the Parish Council communicates with you? (Q17)

363 responded, 95 did not respond

Yes	69%
No	31%

Question 18 How could communication be improved? (Q18)

Of those who said communication could be improved:

- 52% wanted a monthly/quarterly update
- 11% suggested more use of WhatsApp, Messenger & the PC website

Other suggestions included:

- Make Cllrs more visible and accessible by drop-in sessions, publishing their phone numbers and streaming Council meetings
- Set targets for acknowledging and answering messages or complaints from the public.
- Establish community groups to tackle issues

Section 5b Community Involvement

Question 19 Would you like to be informed &/or involved going forward

152 respondents said no.

Section 6 - General

Question 20 Are there any other comments you'd like to make?

No other comments	45
Thanks for the survey, please follow through	35
No heart to the village (see eg. Windlesham or Chobham)	12
Green & leafy - lovely place to live	6
The PC is overstaffed	2
PC has lost the trust of residents	2
Little gets done/things are too slow	2
Generally disappointed in the Parish Council/complaints not acted on	2
Too much money spent on sport	1
Protect & enhance the park	1
More PR	1
Drop vanity project at Moor End	1
Do you have the skill set to take projects through	1
Too many open questions	1
Over 80s are isolated	1
Improve investment in the area around the shops	1
More transparency on CIL is being spent on	1
More youth facilities	1
Disabled entrance to WI	1
Utilise volunteers to clean up the place	1
Publicise other volunteering projects	1
Allotments - robust incinerator, polytunnel & skip for rubbish	1
Miss the cherry trees outside Costa	1
RBWM - lack of service	1

Appendix A – Copy of Survey

Appendix B – Verbatim Comments Received

Link to be added