



SUNNINGDALE
PARISH COUNCIL

Business Plan Engagement Working Group

Sunningdale Parish Council

Resident & Stakeholder Survey May 2024



**What are
we doing?**

- ✓ **To improve, plan and shape the future of our parish through active engagement with the community by understanding the local needs and priorities.**
- ✓ **To use the process of engagement to inform decision making.**
- ✓ **To give parishioners the voice to articulate their views and ideas.**
- ✓ **To empower our community to work together to achieve outstanding solutions**

**Why are
we doing
it?**

Pilot Survey -Purpose of the exercise

Was more information required in order to answer the questions?

To establish if the questions were pitched at the right level?

Did people understand what we were asking?

Were there any other questions people wanted to included?

What we did?



Engaged with 4 groups of the community

Total of 26 people engaged and took part

Older People

Meridian Court

Teenagers

16-24 years old

Traders

3 different business

Mix of residents

Approach-reaching out



What people told us!

'We felt
honoured to be
part of the pilot'

'It is great that
everyone can
have their say'

'Nice to think
you are
listening to us'



Several questions needed some clarification and the order was changed to better appeal to appeal to all age groups.



Only 3 people out of 26 said the survey was too long.

The explanatory information was reduced - with links to our website added for more information



Questions on Council finances were removed as most people felt unable to answer them.

What did the pilot tell
us?

Feedback

○ **Website links**

- Our services & financial information
- The Business Plan
- The Neighbourhood Plan

Bridle Ways

- Information about the location of Bridle Ways and Foot Paths

Traders

- The questions did not lend themselves to businesses or traders .

What did the pilot tell us ?

Feedback

What does the survey cover

The survey asks questions on a number of areas of our business plan:

- Community Services & Facilities
- The Local Environment
- Transport & Highways
- Housing
- Communication

Any general comments?

Please fill it out & encourage your friends to do the same.

What happens next?

Closing date for survey 17th June 24.

Results analysed and presented to council, in the July Parish Council meeting.

Report will be available for residents.