

The Pavilion, Broomhall Lane, Sunningdale, SL5 0QS

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Clerk: Ruth Davies

Susan Sharman

Royal Borough of Windsor and Maidenhead

Town Hall, St Ives Road

Maidenhead, Berks SL6 1RF

27th April 2020

Dear Susan,

**20/00646 - Sunningdale Park, Larch Avenue, Ascot SL5 0QE**

**Consent to display 4no. externally illuminated hoarding's along the eastern, southern and western boundaries -**

The Planning Committee **objects** to this application.

These hoardings, whilst quite tastefully designed and styled are an issue because of their size - both in height and width. These hoardings would be very dominant in a village setting, being on B-roads and in townscapes of 'Villas in a woodland setting' and ' Leafy Residential Suburbs'.  Both these townscapes are characterised by being areas of tranquillity, quiet and peace.

In addition to the sheer size of these hoardings, we are concerned about the lighting of these hoardings. In the townscapes described, the lighting, if intrusive, would be an eyesore for the duration of this development which is going to take several years to complete. The illumination would be a distraction whilst driving especially where it coincides with a corner position.

Also, the location of these hoardings may encroach on the RPAs of retained trees - and details of these trees should be provided as part of the application

The Parish Council therefore requests that this application be **REFUSED**.

Regards

Yvonne Jacklin and Michael Burn

Co-Chairs of Planning